

OFFICIAL SUMMARY MINUTES

**The Miami Downtown Development Authority
Board of Directors Meeting
Friday, November 18th, 2016
8:30A.M**

BOARD MEMBERS PRESENT:

Ken Russell, Chairman
Neisen Kasdin, Vice Chair
Alvin West, Board Treasurer
Bruno Barreiro
Alicia Cervera
Jose Goyanes
Julie Grimes
John Guitar
Jerome Hollo
Danet Linares
Richard Lydecker
Dr. Rolando Montoya
Nitin Motwani
Alan Ojeda

BOARD MEMBERS ABSENT:

None

1. ROLL CALL

Chairman Ken Russell called the meeting to order at 8:45am and welcomed members of the Board and the public to the November 18th, 2016 Miami DDA Board of Director's Meeting and proceeded with the roll call.

2. PRESENTATIONS:

- Robert Hill, Chair - Brickell – Downtown Committee
Greater Miami & The Beaches Hotel Association (GMBHA)
Robert Hill addressed the Miami DDA Board and provided an overview of the Downtown hotel industry market, Mr. Hill requested the support of the DDA Board in promoting Downtown Miami's Hotel Industry. Commissioner Ken Russell requested that Mr. Hill be appointed to the Business Development & Marketing Committee. The Board members present agreed and thanked Mr. Hill for presenting.
- Neal Schafers - Baywalk Presentation (presentation on file)
Neal Schafers provided a presentation about Baywalk Project, Mr. Schafers reported that the short-term goals of the project include:
 - Orientation & Wayfinding
 - Temporary Solutions to Opening up Disconnected Segments

- Community Involvement and Events to Activate Waterfront – 5K, Live Music, Art Festivals, Dog Walks, Crossfit, Run Club
- Celebrate Successes and Get the Word Out – Traditional Media, Social Media, Standalone Website, Constituency/Advocacy

Long Term Goals include:

- Permanent Solutions to Opening up the Entire 4 Mile Corridor
- Implementing a Unified Design Element to Link the Entire Corridor
- Connectivity:

Biscayne Green	Flagler Street	SE/SW 1st Ave-Complete Streets
Miami Baywalk	Miami Riverwalk	Brightline Tri-Rail Downtown
Bus Rapid Transit	Metromover	CityBike CarSharing
The Miami Loop	Ludlum Trail	Plan Z The Underline

Members of the Board commented that they were very excited about the Baywalk project and the impact that this project would have on the Downtown Community. Board Member Richard Lydecker asked if DDRI funds could be allocated to the project. DDA staff agreed to work with the City to accomplish this project. In regards to the current challenges of incorporating connectivity by First Presbyterian Church, Commissioner Ken Russell commented that this item would be addressed at next month’s City Commission meeting.

3. COMMITTEE(S) REPORT Program Committee(s)

- Arts, Culture and Entertainment - Chair: Kim Stone
Kim Stone reported that her committee recommended a resolution to fund the Olympia Theater in the amount of \$90,000. The Board members present voted favorably and the item passed. Ms. Stone mentioned that her committee goals would be discussed at the next meeting.
- Business Development & Marketing - Chair: Nitin Motwani
Nitin Motwani reported that his committee has several marketing reports that are in the works and welcomed Illona Vega to the Business Development department. Mr. Motwani mentioned that his committee goals would be discussed at the next committee meeting and that the incentive program would be revisited.
- Nominating Committee Update – Chair: Ken Russell
Commissioner Ken Russell provided a historical overview of the Nominating Process and proceeded to recommend item 6b nominating candidates to the Board of Directors of the Downtown Development Authority.
- Quality of Life – Chair: Jose Goyanes
Jose Goyanes reported that the new Chairman of the Homeless Task Force is Mr. Tim Schmand and requested the appointment of Amal Kabbanni to the Quality of Life Committee, Board Members approved Mr. Goyanes request and Ms. Kabbani was appointed to the Quality of Life Committee. In addition, Commissioner Ken Russell added that if anyone from the Board would like to serve on the Homeless Task Force to advise Alyce Robertson.

- **Transit, Connectivity and Mobility - Chair: Alan Ojeda**
Alan Ojeda reported that his committee continued on discussing the SMART plan and its connectivity. Neisen Kasdin added that Mayor Gimenez announced that elements of the SMART plan would be announced soon and urged DDA staff to get involved in providing feedback in the implementation process. In addition, Mr. Ojeda added that his committee would provide a resolution to the Board regarding this project soon.
- **Urban Placemaking - Chair: Jerome Hollo**
Jerome Hollo reported that his committee is working on several projects including transient dockage. Mr. Hollo expressed his concern about the Flagler Street Project, as he was informed that the contractor had received a letter of default and project had stopped. DDA Board members agreed to propose a resolution urging the City of Miami to expedite the dispute with F.H. Paschen relative to the Flagler streetscape reconstruction project and, if necessary to procure a new contractor, to waive procurement regulations pursuant to City of Miami code section 18-85. Bruno Barreiro moved to approve the proposed resolution, Jose Goyanes seconded, and the motion passed unanimously by the Board Members present.

4. FINANCIAL REPORT – October 31st, 2016

Carolina Londono presented Financial Report – No reporting issues

5. EXECUTIVE DIRECTOR REPORT – Alyce M. Robertson

Alyce Robertson reported about the Pit Stop Program, DDRI, addition of Police Officers to Downtown Miami, and Biscayne Green grant. Mr. Robertson added that she met with Dylan Finger from Moishe Mana and Downtown Neighborhood Association.

6. LEGISLATIVE ITEM(S)

[Note: All legislative items are recommended by the Executive Director]

6A. APPROVAL OF MINUTES – October 21st, 2016

Nitin Motwani moved to approve item, Jose Goyanes seconded, and the motion passed unanimously by the Board Members present.

6B. RESOLUTION NO. 029/2016

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, ACCEPTING THE NOMINATING COMMITTEE’S RECOMMENDATION NOMINATING CANDIDATES TO THE BOARD OF DIRECTORS OF THE DOWNTOWN DEVELOPMENT AUTHORITY; SAID NOMINEES TO BE SUBMITTED TO THE MIAMI CITY COMMISSION FOR CONFIRMATION AS REQUIRED.

Commissioner Bruno Barreiro proposed that the resolution should be amended to remove the recommendation to appoint Marta Vicedo to the Miami DDA Board of Director’s until further notice.

Bruno Barreiro moved to approve item with the proposed amendment, Jose Goyanes seconded, and the motion passed unanimously by the Board Members present.

6C. RESOLUTION NO. 030/2016

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY ("DDA") OF THE CITY OF MIAMI, FLORIDA APPROVING A SPONSORSHIP GRANT IN THE AMOUNT OF NINETY THOUSAND DOLLARS (\$90,000) TO THE OLYMPIA THEATER IN SUPPORT OF ADDITIONAL PROGRAMING NIGHTS; AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AN AGREEMENT WITH THE OLYMPIA THEATER FOR SAID AMOUNT.

Al West moved to approve item, Jose Goyanes seconded, and the motion passed unanimously by the Board Members present.

6D. RESOLUTION NO. 031/2016

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI URGING THE CITY OF MIAMI TO EXPEDITE RESOLUTION OF THE DISPUTE WITH F.H. PASCHEN RELATIVE TO THE FLAGLER STREETScape RECONSTRUCTION PROJECT AND, IF NECESSARY TO PROCURE A NEW CONTRACTOR, TO WAIVE PROCUREMENT REGULATIONS PURSUANT TO CITY OF MIAMI CODE SECTION 18-85.

Bruno Barreiro moved to approve item, Jose Goyanes seconded, and the motion passed unanimously by the Board Members present.

6E. RESOLUTION NO. 032/2016

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI (MIAMI DDA) DIRECTING STAFF OF THE DOWNTOWN DEVELOPMENT AUTHORITY TO PREPARE, PROCURE AND/OR FACILITATE A STUDY REGARDING A FINDING OF NECESSITY TO EXPAND THE BOUNDARY OF THE DOWNTOWN DISTRICT TO INCLUDE THE NEIGHBORHOODS IN OR ABOUT EDGEWATER AND/OR MIDTOWN.

Jose Goyanes moved to approve item, Alicia Cervera seconded, and the motion passed unanimously by the Board Members present.

7. Discussion Item

- DDA Boundaries Expansion

Andres Althabe addressed the DDA Board via phone and requested the expansion of the DDA Boundaries into the Biscayne Neighborhood Association Area. After a brief discussion DDA Board members agreed to defer this item and recommended a resolution to direct DDA staff to prepare, procure and/or facilitate a study to analyze the feasibility of the DDA Boundaries expansion to include the neighborhoods in or about Edgewater and/or Midtown as required by State Law.

Underline project

Alicia Cervera made a motion, seconded by Danet Linares to initiate the process to expand the boundaries into the Underline, Miami DDA Board Members present approved this motion.

8. Meeting Adjournment

Ken Russell moved the meeting to be adjourned, Danet Linares seconded and the meeting was adjourned at 11:00AM by general consent.