
**The Downtown Development Authority
Board of Directors Meeting
200 S. Biscayne Blvd., Suite 2929
Conference Room
Thursday, April 20, 2017
8:30A.M**

AGENDA

BOARD MEMBERS:

Ken Russell,
Chairman
Neisen Kasdin,
Vice Chair
Alvin West, Board
Treasurer

Bruno Barreiro
Alicia Cervera
Jose Goyanes
Jerome Hollo
Danet Linares
Richard Lydecker

Nitin Motwani
Gary Ressler
Alan Ojeda
Kim Stone
Marta Viciado
Greg West

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| 1. ROLL CALL | 8:30AM |
| 2. PRESENTATIONS | 8:45AM |
| <ul style="list-style-type: none">▪ GMCVB Hotel Co-op Program Partnership
Josie Llado, AVP, Advertising & Digital Marketing - Greater Miami Convention & Visitors Bureau | |
| 3. COMMITTEE(S) REPORT Program Committee(s) | 9:00AM |
| <ul style="list-style-type: none">▪ Arts, Culture and Entertainment - Chair: Kim Stone▪ Business Development & Marketing - Chair: Nitin Motwani
<i>Miami DDA Website – Lauren Bourgoyne</i>▪ Quality of Life - Chair: Jose Goyanes▪ Transit, Connectivity and Mobility - Chair: Alan Ojeda▪ Urban Placemaking - Chair: Jerome Hollo | |
| 4. FINANCIAL REPORT – March 31, 2017 | 9:30AM |
| 5. EXECUTIVE DIRECTOR REPORT – Alyce M. Robertson | 9:40AM |

[Note: All legislative items are recommended by the Executive Director]

6A. APPROVAL OF MINUTES – March 17, 2017

6B. RESOLUTION NO. 013/2017

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“MIAMI DDA”) OF THE CITY OF MIAMI, FLORIDA AUTHORIZING SIGNATORIES FOR DDA ACCOUNT(S).

6C. RESOLUTION NO. 014/2017

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“MIAMI DDA”) OF THE CITY OF MIAMI, FLORIDA ENDORSING AND SUPPORTING THE COLLABORATIVE EFFORTS BETWEEN MIAMI-DADE COUNTY DEPARTMENT OF TRANSPORTATION AND PUBLIC WORKS, CITY OF MIAMI AND THE MIAMI DDA TO EXECUTE THE IMPLEMENTATION OF A COMPLETE STREETS PILOT PROJECT ALONG SE/SW FIRST (1ST) STREET BETWEEN SW SECOND (2ND) AVENUE AND BISCAYNE BOULEVARD, REPURPOSING THE STREET AS A MULTIMODAL CORRIDOR THROUGH CONTEXT SENSITIVE DESIGN, INCREASING BICYCLE AND PEDESTRIAN SAFETY, AND PRIORITIZING TRANSIT.

6D. RESOLUTION NO. 015/2017

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”), BY A FOUR-FIFTHS (4/5THS) AFFIRMATIVE VOTE, FINDING THAT COMPETITIVE NEGOTIATION METHODS AND PROCEDURES ARE NOT PRACTICABLE OR ADVANTAGEOUS, PURSUANT TO SECTION 18-85(A) OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED; WAIVING THE REQUIREMENTS FOR SAID PROCEDURES; AUTHORIZING THE ALLOCATION OF AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) AS ALLOCATED IN THE FISCAL YEAR 2016-2017 BUDGET TO THE 2017 DOWNTOWN MIAMI DIGITAL COOPERATIVE ADVERTISING PROGRAM FOR PARTICIPATION IN A DIGITAL COOPERATIVE ADVERTISING PROGRAM WITH MATCHING FUNDS FROM THE GREATER MIAMI CONVENTION AND VISITORS BUREAU AND DOWNTOWN MIAMI HOTELS; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ANY AND ALL DOCUMENTS, IN A FORM ACCEPTABLE TO THE GENERAL COUNSEL, NECESSARY TO EFFECTUATE THE PROGRAM.