

---

## Arts, Culture & Entertainment Committee Meeting Minutes

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131  
Thursday, January 5<sup>th</sup>, 2017 | 10:30 A.M  
DDA Conference Room

### **Board Members Present:**

**Kim Stone, Chair**  
**Gary Ressler (via phone)**  
**Al West**

### **DDA Staff /Public Attendees:**

**Alyce Robertson**  
**Christina Crespi**  
**Lauren Bourgoyne**  
**Yami Roa**  
**Caldwell Jackson**  
**Karry Maravilla**  
**Claude Delorme**  
**Alfred Mesa**  
**Efren Nunez**

**Karina Mestre**  
**Tim Schmand**  
**Joseph Quinonez**  
**Todd Friedman**  
**Cheryl Jacobs**  
**Gail Epstein**  
**Christine Crupp**  
**Tyrone Manning**  
**Brian Harris**

---

#### 1. Welcome & Introductions

The Committee Chair Kim Stone welcomed all the guests and asked them to introduce themselves.

#### 2. Discussions

##### a. MLB All Star Game 2017

##### i. Guest: Claude Delorme, EVP Operations & Events, Miami Marlins (*presentation on file*)

Claude Delorme and Alfredo Mesa provided a presentation for the MLB All Star Game 2017 to the Committee Members. After the presentation members of the committee made the following comments and recommendations:

- Events should be available to the general public.
- Downtown hotels, public transportation, drop-off areas should be highlighted.
- DDA staff to work with Marlins organization to coordinate drop-off locations
- DDA staff will reach out to the City Manager to help create proper signalization for this event.
- Marlins agreed to work with Cultural institutions to provide their guests with information about these organizations.
- Marlins Organization to work with DDA staff to extend the outreach of this event Downtown residents and Brickell area.

Mr. Delorme formally requested funding for this event in the amount of \$50,000.00. Committee Chair Kim Stone agreed to provide the funding, however; a list of deliverable should be included in the resolution. Committee Member Gary Ressler initially disagreed with Ms. Stone on the event funding. However, after further consideration of the significant benefits and economic impact of this event in

Downtown Miami. The committee members approved to place a resolution in the January 20<sup>th</sup> Board Agenda for \$50,000.00 funding for the MLB All Star Game.

3. Project Updates

a. Biscayne Green

Lauren Bourgoyne provided an overview of the Biscayne Green Project and events that will take place for the Month of January at the Biscayne Green location.

Committee Chair Kim Stone commended DDA Staff for this project.

b. ACE Committee Goals – Arts & Culture Group Meeting

Lauren Bourgoyne provided a handout with the Committee Goals. Committee members approved the goals without any discussion.

4. Other Business

a. Olympia Theatre Property

Gary Ressler requested that DDA staff study the possibility of creating a plan to have the Olympia Theatre property working and exterior restored. Committee members agreed that this is a good idea, however; the Committee Chair suggested staff should study what has been done to the property and then follow-up with the committee on recommendations on how to proceed to get it working, restored and without scaffolding.

b. Community Announcements

Young Arts Week coming up in March – April.

Efren Nunez announced that the second reading for the public art ordinance is scheduled for January 12, 2017 and suggested that all art institutions should attend to show their support.