

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, September 6, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

1) Presentation:

Anthony Graziano, IRR

DRAFT – 2017 Downtown Miami Residential Market Study – Mid-Year Update

2) Legislation:

- a) Resolution to Execute an Economic Incentive Grant Agreement

3) Updates:

Marketing

- a) Video RFP
- b) ArtDays

Business Development

- a) ICSC
- b) Flagler Street – Business Outreach
- c) Resiliency Task Force - Report 1 Draft

Research

- a) Office Market Study – Final

Education

- a) Mater Brickell
- b) MDCPS Update
- c) Recruitment Initiatives

4) Public Relations – SMS Report

- 5) Upcoming
 - a) Opalesque – September 11, 2017
 - b) IDA Annual Conference “Value of Downtowns” – September 13, 2017
 - c) HFA Event in NY – Oct 5, 2017