

## **AGENDA**

### **Business Development and Marketing Committee Meeting**

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, October 5<sup>th</sup>, 2016 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

#### **Board Members:**

**Nitin Motwani, Chair**

**Al West**

**Alicia Cervera**

**Danet Linares**

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#### 1) Presentations:

Refresh Miami | Demo Day

Guest: Brian Breslin & Maria Derchi

#### 2) Updates:

Marketing:

a) Website Update & Demo

Business Development

Education

Public Relations – SMS Report

#### 3) Coming Up:

October 16-20 CoreNet Conference

October 29 Downtown Fright Night: A Halloween Spooktacular

**Next Meeting: November 2<sup>nd</sup>, 2016**