

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131
Wednesday, May 3rd, 2017 | 9:00 A.M. – 10:30 A.M.
DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member
Alicia Cervera - Miami DDA Board Member
Danet Linares - Miami DDA Board Member
Gary Ressler – Miami DDA Board Member
Al West – Miami DDA Board Member
Greg West – Miami DDA Board Member
Dylan Finger – Committee Member
Robert Hill – Committee Member
Randy Olen – Committee Member

1. Presentation:
 - a) Anthony Graziano, IRR Miami
DRAFT - Downtown Miami Retail Market Study

2. Legislation:
 - a) Resolution supporting Brickell Preparatory Academy (Mater)
A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY ("MIAMI DDA") OF THE CITY OF MIAMI, FLORIDA ("CITY") SUPPORTING THE ESTABLISHMENT AND CONSTRUCTION OF THE MATER BRICKELL PREPARATORY ACADEMY AND URGING THE CITY AND THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA ("SCHOOL BOARD") TO ASSIST AND GRANT ALL APPROVALS THAT ARE NECESSARY TO ALLOW TIMELY OPENING OF THE SCHOOL AND TO REQUIRE PROVISION OF AN EARLY ENROLLMENT PERIOD FOR THE RESIDENTS OF THE GREATER DOWNTOWN AREA.

3. Budget Discussion:
 - a) Proposed Budget FY 2017-18
 - b) GOB Bond Ask

4. Updates:
 - Marketing
 - a) New DWNTWN Video

 - Business Development
 - a) China Mission, Ilona Vega

 - Research
 - a) Education Survey

5. Public Relations – SMS Report

Next Meeting: June 7th, 2017