

## AGENDA

### **Business Development and Marketing Committee Meeting**

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, September 6, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

#### **Committee Members:**

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

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- 1) Presentation:
    - Anthony Graziano, IRR
    - DRAFT – 2017 Downtown Miami Residential Market Study – Mid-Year Update
  - 2) Legislation:
    - a) Resolution to Execute an Economic Incentive Grant Agreement
  - 3) Updates:
    - Marketing
      - a) Video RFP
      - b) ArtDays
    - Business Development
      - a) ICSC
      - b) Flagler Street – Business Outreach
      - c) Resiliency Task Force - Report 1 Draft
    - Research
      - a) Office Market Study – Final
    - Education
      - a) Mater Brickell
      - b) MDCPS Upcoming Legislation
  - 4) Public Relations – SMS Report
  - 5) Upcoming
    - a) Opalesque – September 11, 2017
    - b) IDA Annual Conference “Value of Downtowns” – September 13, 2017
    - c) HFA Event in NY – Oct 5, 2017
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