

**The Downtown Development Authority
Board of Directors Meeting**

Friday, March 20, 2009
8:30 AM

- I. APPROVAL OF MINUTES~ (*February 20, 2009*)
- II. FINANCIAL REPORT ~ *as of February 28, 2009*
- III. EXECUTIVE DIRECTOR REPORT
- Property Tours (Viceroy 2/27, One Broadway & 1450 Biscayne 3/6)
 - Homeless Feeding by DDA Staff (3/10)
 - Concert Series (3/13)
 - Bike Miami (3/14)
 - Transit Meeting (3/16)
 - Brickell Area Walk-About (3/17)
 - Meet Your Neighbors (3/19)
 - Master Plan Workshops Scheduled (3/24, 3/26, & 3/31)
 - Biscayne – Brickell Trolley Stakeholder Meeting
 - DawnTown at Water & Sewer Dept (4/8)
- IV. COMMITTEE(S) UPDATE
- A. Operational Committee(s)
- Finance Committee
- Audit Report FY 2008 (Watson & Rice)
- B. Program Committee(s)
- Marketing-Communications Program Committee
 - Urban Design, Transportation & CIP Program Committee
 - Service Delivery Program Committee
 - Economic Development & Research Program Committee
- V. LEGISLATIVE ITEM(S) [Note: The Executive Director recommends all Legislative Items]
1. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA ACCEPTING THE REPORT ON AUDIT OF THE COMPONENT UNIT FINANCIAL STATEMENTS FOR THE YEAR ENDED SEPTEMBER 30, 2008.
 2. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA WITH ATTACHMENT(S) ACCEPTING THE EXECUTIVE DIRECTOR’S RECOMMENDATION OF SCHWARTZ MEDIA STRATEGIES AS THE MOST QUALIFIED FIRM TO PROVIDE PUBLIC RELATIONS SERVICES IN RESPONSE TO THE REQUEST FOR QUALIFICATIONS (“RFQ”) NO. 09-01; AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AN AGREEMENT WITH SCHWARTZ MEDIA STRATEGIES FOR SAID SERVICES, IN AN AMOUNT NOT TO EXCEED FORTY-FIVE THOUSAND DOLLARS (\$45,000) FOR AN INITIAL TERM OF SIX MONTHS PLUS TWENTY THOUSAND (\$20,000) IN APPROVED REIMBURSEABLE EXPENSES AND ADDITIONAL SERVICES AS NEEDED WITH TWO ONE-YEAR RENEWALS IN AN AMOUNT NOT TO EXCEED ONE HUNDRED THOUSAND DOLLARS (\$100,000) PER YEAR, SUBJECT TO CITY ATTORNEY APPROVAL.
 3. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA ALLOCATING AND APPROVING FROM THE FY 2009-2010 MIAMI DDA BUDGET AN AMOUNT NOT TO EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000) FOR IMPLEMENTATION OF OFFSHORE MOORING DOLPHINS “BOLLARDS” AT THE DEEP WATER SLIP BETWEEN AMERICAN AIRLINES ARENA AND BICENTENNIAL PARK AS RECOMMENDED BY THE MIAMI DDA URBAN DESIGN, TRANSPORTATION & CAPITAL IMPROVEMENT PROGRAM COMMITTEE.
 4. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA IN SUPPORT OF THE CITY OF MIAMI’S PROPOSED NEW ZONING CODE ENTITLED “MIAMI 21,” SUBJECT TO CONDITIONS.
- VI. OTHER BUSINESS