

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Thursday, April 5th, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

- 1) Board Retreat Takeaways
- 2) Discussions:
 - a) Downtown Miami Video, Kim Hills
- 3) Updates:
 - Marketing
 - a) Preview of new website
 - Business Development
 - a) State proposals to change EFI and Visit Florida
 - b) EDC, Inside the Investor's Head
 - c) American Express Grow Global
 - d) Mission to China
 - Research
 - a) Education Survey
 - b) Office Market Study – Office Advisory Group
- 4) Public Relations – SMS Report

Next Meeting: April 5th, 2017