

February 2, 2010

## WHO DAT? WHO DAT SAY DEY GONNA LIGHT UP DOWNTOWN MIAMI?

Iconic Miami Tower Lights up in gold For the DOWNTOWN MIAMI-BOUND New Orleans Saints

With the New Orleans Saints arriving at Downtown Miami's Intercontinental Hotel this evening, where they will be staying through the Super Bowl, the iconic Miami Tower is "rolling out the welcome mat" in style. Tonight at nightfall, the landmark office building – one of the most recognizable buildings in Miami's skyline—will light up the sky in gold in recognition of the Saints' stay in Downtown. The building will light up each night, beginning Monday, Feb 1st through Wednesday Feb 3rd.



MIAMI, FL — February 1, 2010 – Downtown Miami is rolling out the welcome mat for the New Orleans Saints. On the news that the NFC Champions will be lodging at Downtown Miami's Intercontinental Hotel during Super Bowl week, the iconic I.M. Pei-designed Miami Tower office building will be illuminated in a sea of gold lights. The Miami Tower will be lit in Saints colors February 1, 2 and 3 to mark the team's Downtown Miami arrival, according to the Miami Downtown Development Authority.

WHAT: The landmark Miami Tower office building lights up in gold to welcome the New Orleans Saints to Downtown Miami

PHOTO-OP: Downtown Miami skyline with one of the world's most recognized buildings – Miami Tower -- lit up in gold

WHEN: Nightfall on Mon. Feb. 1, Tuesday Feb. 2, and Wed. Feb. 3

WHERE: 100 SE 2nd Street, Miami, FL 33131