
AGENDA
Business Development
200 South Biscayne Blvd., 5th Floor Conference Room C
Miami, FL 33131
Wednesday, April 2, 2025
9:30 A.M

BUSINESS DEVELOPMENT COMMITTEE MEMBERS:

Suzanne Amaducci, Chair
Alicia Cervera Lamadrid
Martu Freeman-Parker
Nicolas "Nick" Katz
Jose Mallea

MIAMI DDA STAFF LEAD:

Michaeljohn "MJ" Green, Miami DDA, Chief of Economic Development & Strategy

1. WELCOME

- Welcome – Suzanne Amaducci, Miami DDA, Business Development Committee Chair
- Roll Call & Public Comment – Elvira Manon, Miami DDA, Executive Board Secretary

2. PRESENTATIONS/DISCUSSIONS

- FIFA World Cup 2026 – Alina T. Hudak, President & CEO, and Rey Martinez, Chief Operating Officer, FIFA World Cup 2026 Host Committee
- Update on Permit Clinic – Myrna Ace, Miami DDA, Business & Grants Expert
- Business Development Grant Application Review – Michaeljohn Green, Chief of Economic Development & Strategy, Miami DDA
 - Green Chicken Overtown, LLC
 - Zamuners LLC d/b/a Mess of Blues
 - Titl, Inc.
 - Travel all Over – TAO, dba E-Mile The Electric Ride
 - Femme Progressive

3. MEDIA REPORT – RBB COMMUNICATIONS

- March Media Report – Julie Jimenez-Padron, Vice President, rbb Communications

4. MEETING ADJOURNMENT

Next Business Development Committee meeting: Wednesday, May 7, 2025, at 9:30 a.m.

PERMIT CLINIC UPDATE

March 27, 2025

98



Permit Clinic
Sessions

696



Businesses
Assisted

101



Certificates of Use &
Business tax receipts issued

We are excited to announce that our **100th** session

of the Permit Clinic will be taking place on **April 10, 2025!**

It's been an incredible journey helping our community navigate the complexities of permits, and we couldn't have reached this milestone without your continued support.

Working with us:

City of Miami Building
City of Miami Code Enforcement
City of Miami Fire Marshall

City of Miami Planning Department
City of Miami Zoning
Miami-Dade County DERM
Miami-Dade County WASD

Green Chicken Overtown LLC SUMMARY SHEET/APPLICATION

APPLICANT	Green Chicken Overtown LLC
HEADQUARTERS LOCATION	Miami, FL
PROPOSED LOCATION IN CITY OF MIAMI	Miami DDA District
OTHER LOCATIONS UNDER CONSIDERATION	Riverlanding, Bird Road, Doral City Place
DATE OF DIF APPLICATION	January 27, 2025
OVERALL BUSINESS ACTIVITY/MISSION	A restaurant focused on serving healthy, flavorful, and sustainably sourced chicken dishes with a twist. Their menu includes a variety of options featuring grilled, fried, and roasted chicken, paired with fresh vegetables and creative sides. The establishment aims to provide a modern and vibrant dining experience, with a particular focus on community engagement and supporting local initiatives.
PROPOSED CAPITAL INVESTMENT	\$723,000
TARGETED DIF INDUSTRIES	Retail
NEW BUSINESS OR EXPANDING BUSINESS	New business to the Miami DDA District
ESTIMATED SQUARE FEET OF OFFICE	2475 SF Space
TOTAL NUMBER OF DIRECT JOBS TO BE CREATED/RETAINED	18
EFFORT IN HIRING RESIDENTS IN LOCAL AREA	100%
ESTIMATED ANNUALIZED AVERAGE WAGES	\$35,707
MEDIAN ANNUAL WAGES	\$31,202
ANNUAL EMPLOYEE BENEFIT PACKAGE	\$687
NUMBER OF YEARS TO CREATE NEW JOBS	1
INCENTIVE AWARD APPLIED FOR	\$50,000
ESTIMATED PROJECTED INCENTIVE AWARD	\$50,000
COMMENTS	N/A

Section 2. Employer Identification

2.1 Miami DDA Incentive Fund (DIF)

- a) Name of Company Green Chicken, Overtown, LLC
- b) Mailing address 737 SW 109th Ave, suite 102, Miami FL 33174.
- c) Primary Company contact (please include phone and email) Lianet Sudo (305) 300 5035, Lianets@hotmii.com
- d) Company's federal employer identification number (EIN) 33-3639143
- e) Company's Florida sales tax registration number (if applicable) _____
- f) Describe the Company's primary business activities: restaurant

2.2 a) Has the Company or any of its officers ever been subjected to criminal or civil fines and penalties?

YES

NO

b) If YES, please explain:

Section 3. Project Identification / Information

3.1 Description of the type of business activity or product:

- a) Is the business unit a (please choose one):
 New business to the Miami DDA District An expansion of an existing Miami DDA business
- b) Incentive Fund Program
 Start-up Retail Mid-size
- c) Provide a description of the business:

We are a small, local brand, owned and operated by husband and wife. We specialize in healthy, fresh fast food with Caribbean and American Fusion influenced by Jamaican & Latin Background. Clients can customize their plates with the ingredients they want, and their meals get prepared in a fast paced environment. With a broad menu that includes only the best ingredients, this restaurant offers sit down options at affordable prices.

3.2 Check the appropriate box and complete the line item:

- a) Project's current location (if applicable): 737 SW 109th Ave, Miami, FL 33174
 Square footage: EXISTING 1427 EXPANSION (if applicable) _____
 Project's proposed location(s), if different from above: 350 NW 1st Ave, Miami FL 2,475 sq.ft.
- (1) Address: Riverlanding - 1400 N. River Dr Square footage 2000
 (2) Address: Windsor Ludlam - 7004 Bred Rd. Square footage 2112
 (3) Address: Doral Place - 85th Building B, Unit 125 Square footage 2045
- b) **Start-up**
 Funding series _____
 Start-up Partner recommendation _____
 Founder resides in _____
- c) **Retail**
 Annual revenue Approximately \$1,000,000.00
 Years in business 7 years.
 Permit Clinic approval _____

3.3 Check the boxes that best defines your business

- Regional headquarters office Latin America headquarters office Other
 National headquarters office Technology
 World headquarters office Finance

3.4 Employment and wages: (Retail & Mid-size grant) ^{(2) MANAGERS @ 25/h, (2) ASS. MAN. @ 20/h}

- a) Existing jobs Company-wide: ⁽¹²⁾ ~~(1) COOK @ 18/h, (1) HEAD SERVER @ 17/h~~
~~(5) SERVERS @ 15/h, (1) MAINTENANCE @ 15/h.~~
 b) Existing jobs in Miami DDA District: _____ ^{(2) MANAGERS @ 25/h, (2) ASS. MAN.}
 c) Total number of new jobs created in Miami DDA District: ⁽¹⁸⁾ ~~(3) COOKS @ 17/h, (10) SERVERS~~
~~@ 15/h, (1) MAINTENANCE @ 15/h.~~
 d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year):

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits
2026	18	35,707.00	31,200.00	\$ 686,466.00

3.5 Employment and wages: (Start-up)

- a) Existing jobs Company-wide: _____
 b) Existing jobs in Miami DDA District: _____
 c) Total number of new jobs created in Miami DDA District: _____
 d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year) for each of the years listed below:

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits

Section 4 Project Impact Information

4.1 Incentive Rationale:

Provide a statement indicating why the incentive award is needed to further the project. What role will the incentive award play in the decision of the applicant to locate or expand in the Miami DDA? Indicate whether there are other communities competing for this project, and if so, which communities, and what incentives are being offered by these communities (if any).

Green Chicken is a small brand with a big heart. Our plan has always been to offer clean eating options, even for those in a budget. We believe that offering our customers healthier options within a price range similar to fast food restaurants, allows them to make the right decision. Green Chicken targets members of the workforce (busy professionals juggling demanding schedules & family lives, who seek convenient dining options), students who have limited budget but still need to maintain a nutritious diet, and a younger generation who is more inclined to a healthy lifestyle. This grant would be extremely beneficial to us, considering we are still a mom & pop brand, trying to expand and hoping to bring our services to places of high density like Downtown Miami. This location is perfect for us.

4.2 Capital Investment (if applicable):

a) Project proposed capital investment in real estate

Rent

Purchase

Amount \$ 9,000.00

b) Describe the capital investment in real and personal property (examples: construction of new facility; remodeling of facility; upgrading, replacing, or buying new equipment):

Based on preliminary estimates, our construction cost will be close to \$480k - \$500k. Furnishings & equipment, around \$100k. Our architectural & MEP Plans & permit costs could potentially be near \$35k, not including DERM or WASH impact fees. These are to be determined by each entity.

c) List the amount and type (FF&E, equipment, remodeling, etc.) of major capital investment to be made by the applicant in connection with this Miami DDA project:

Amount \$ 100,000.00 FF&E (Furniture, Fixtures, & Equipment)

Amount \$ 480,000.00 Construction/Remodeling

Amount \$ 35,000.00 Other

Section 5. Please initial below indicating your agreement:

5.1 L.S. that Miami DDA will conduct an annual review and verify the financial and personnel records of the Company and/or perform on site visits to verify employment relating to the new jobs, review said financial and personnel records, and ascertain whether the Company is compliance with the terms of the DIF Application and Program Guidelines;

5.2 L.S. that adherence to the DIF Application, Program Guidelines, and Annual Review requirements is a condition precedent for the receipt of any award in a fiscal year and that the Company's failure to comply results in the loss of eligibility for receipt of DIF awards and the revocation by the Board of Directors or Board of Directors Designee of the certification of the Company as a DIF eligible business;


5.3 L.S. that the payment of DIF awards are conditioned on submission of a completed Annual Review Form and subject to specific annual appropriations by the Board of Directors sufficient to pay amounts under the approved Application or as stipulated in the program guidelines;


5.4 L.S. that the Company will maintain personnel and financial records related to jobs, wages, and taxes paid which are the subject of this Agreement and submit summary reports of said records to the Miami DDA as part of each annual claims-submission. The Company will retain said personnel and financial records for a period of three (3) years after payment of the last cash incentive award.

5.5 L.S. that the Company will not enter into a lease agreement, or execute a renewal, before the final approval of said incentive.

Section 6. Submission and Contact Information

6.1 Two Signatures are Required for Submission

Name LIANET SADO
Title OWNER
Address 5020 SW 87 AVE
Email Lianets@hotmail.com
Phone (305) 300-5035
Signature 
Date _____

Name DEVON BOLAM
Title OWNER
Address 5020 SW 87 AVE
Email devon1209@gmail.com
Phone (786) 326-6260
Signature 
Date _____

THE INFORMATION IN SECTIONS 7-10 TO BE COMPLETED BY THE MIAMI DDA

Section 7. Projected New Revenue to the City of Miami

List the amount and type of projected taxes this project will provide in the form of new revenue to the City of Miami:

- Amount \$ _____ Property Taxes (if applicable)
- Amount \$ _____ Business Tax Receipt (Chapter 31, Article II, Sec. 31-50)
- Amount \$ _____ Certificate of Use (Chapter 2, Article IV, Division 2, Sec. 2-207 (a) (3))

Section 8. Estimated Economic Impact

- Amount \$ _____ Salaries
- Amount \$ _____ Housing (~30%)
- Amount \$ _____ Discretionary Spending (~30%)

Section 9. Application Confirmation

- 9.1 Date Initial Application Received by the Miami DDA 1/27/2025
- 9.2 Date Application was Confirmed as Completed by Staff 1/28/2025
- 9.3 Date Application Reviewed by Enterprise Committee 4/2/2025
- 9.4 Date Application Reviewed by Board of Directors 4/18/2025

Section 10. Estimated Award and Agreement End Date

10.1 \$: 50,000 The estimated amount of DIF cash incentive awards which the Company is eligible to receive on the project.

10.2 Fiscal Year Estimated Amount

FY <u>2024-2025</u>	\$ <u>50,000</u>
FY _____	\$ _____
FY _____	\$ _____

Zamuners LLC d/b/a Mess of Blues SUMMARY SHEET/APPLICATION

APPLICANT	Zamuners LLC d/b/a/ Mess of Blues
HEADQUARTERS LOCATION	Miami Beach, FL
PROPOSED LOCATION IN CITY OF MIAMI	Miami DDA District
OTHER LOCATIONS UNDER CONSIDERATION	
DATE OF DIF APPLICATION	April 1, 2025
OVERALL BUSINESS ACTIVITY/MISSION	Mess Of Blues is a boutique curating men's clothing and accessories, blending vintage finds with handcrafted Italian garments. Inspired by Elvis Presley's effortless style, they offer rare vintage pieces, '80s and '90s soccer jerseys, designer items, and watch and car-related accessories.
PROPOSED CAPITAL INVESTMENT	\$110,000
TARGETED DIF INDUSTRIES	Retail
NEW BUSINESS OR EXPANDING BUSINESS	New business to the Miami DDA District
ESTIMATED SQUARE FEET OF OFFICE	1200 SF Space
TOTAL NUMBER OF DIRECT JOBS TO BE CREATED/RETAINED	1
EFFORT IN HIRING RESIDENTS IN LOCAL AREA	100%
ESTIMATED ANNUALIZED AVERAGE WAGES	\$40,000
MEDIAN ANNUAL WAGES	\$40,000
ANNUAL EMPLOYEE BENEFIT PACKAGE	\$0
NUMBER OF YEARS TO CREATE NEW JOBS	1
INCENTIVE AWARD APPLIED FOR	\$50,000
ESTIMATED PROJECTED INCENTIVE AWARD	\$50,000
COMMENTS	N/A



INCENTIVE FUND APPLICATION (DIF)

Section 1. Application Instructions

- 1.1 Please carefully review all Application and Agreement materials.
- 1.2 Contact the Miami Downtown Development Authority using the information below to discuss your project and Application before submitting a formal proposal.
- 1.3 The completed and signed Application and Agreement must be filed with:

Miami Downtown Development Authority
Miami DDA Incentive Fund (DIF)
Attention: Business Development

Michaeljohn A. Green
Chief of Economic Development & Strategy
Email: green@miamidda.com
Phone: 305-579-6675

Carlos Garcia
Business Development Advisor
Email: garcia@miamidda.com
Phone: 305-579-6675

- 1.4 **IMPORTANT NOTE:** This Application must be filed prior to making the decision to locate a new business, or to expand an existing business, in the Miami DDA District. However, an applying Company that is contemplating such a business decision may, upon request and Miami DDA recommendation, be considered by the Board of Directors or the Board of Directors Designee for preserving inducement. If the Board of Directors or the Board of Directors Designee authorizes preserving inducement the applying company maintains program eligibility.

Section 2. Employer Identification

2.1 Miami DDA Incentive Fund (DIF)

- a) Name of Company: Zamuners LLC DBA: Mess Of Blues
- b) Mailing address: 1052 Jefferson ave apt 7, 33139 Miami Beach FL
Stefano Zamuner
- c) Primary Company contact (please include phone and email): 7863276097 stef@messofblues.com
- d) Company's federal employer identification number (EIN): 84-4891221
- e) Company's Florida sales tax registration number (if applicable): certificate n: 23-8019552412-0
- f) Describe the Company's primary business activities: Men's clothing: new and vintage

2.2 a) Has the Company or any of its officers ever been subjected to criminal or civil fines and penalties?

YES

NO

b) If YES, please explain:

Section 3. Project Identification / Information

3.1 Description of the type of business activity or product:

a) Is the business unit a (please choose one):

New business to the Miami DDA District An expansion of an existing Miami DDA business

b) Incentive Fund Program

Start-up Retail Mid-size

c) Provide a description of the business:

Mess Of Blues is a boutique curating men's clothing and accessories, blending vintage finds with handcrafted Italian garments. Inspired by Elvis Presley's effortless style, we offer rare vintage pieces, '80s and '90s soccer jerseys, designer items, and watch and car-related accessories. As we expand, Mess Of Blues will evolve into a full men's concept store—an immersive space where clients can experience these eras through curated displays, a lounge corner, and our own Italian-made watches. A bigger space will also allow us to offer a wider price range of products, from \$50 t-shirts generating profit through volume, to high-end watches and custom-tailored garments and shoes, which will yield higher profit per piece and attract a diverse clientele.

3.2 Check the appropriate box and complete the line item:

a) Project's current location (if applicable): 7209SW 57th CT South Miami, 33143, FL

Square footage: EXISTING 352sf EXPANSION (if applicable) _____

Project's proposed location(s), if different from above: written in order of preference so far

(1) Address: 260 E Flagler st Square footage 1,200

(2) Address: 29 E Flagler st Square footage 1,200

(3) Address: 209 NE 1st st Square footage 1,200

b) **Start-up**

Funding series _____

Start-up Partner recommendation _____

Founder resides in _____

c) **Retail**

Annual revenue \$110,000 /year

Years in business Almost 20 years within the fashion business working for US & EU brands (Calvin Klein, Karl Lagerfeld, Wrangler, H&M and more) + 2 years retail in Miami

Permit Clinic approval _____

3.3 Check the boxes that best defines your business

- | | | |
|---|--|---|
| <input type="checkbox"/> Regional headquarters office | <input type="checkbox"/> Latin America headquarters office | <input checked="" type="checkbox"/> Other |
| <input type="checkbox"/> National headquarters office | <input type="checkbox"/> Technology | |
| <input type="checkbox"/> World headquarters office | <input type="checkbox"/> Finance | |

3.4 Employment and wages: (Retail & Mid-size grant)

- a) Existing jobs Company-wide: 1: Stefano Zamuner - owner
- b) Existing jobs in Miami DDA District: 0
- c) Total number of new jobs created in Miami DDA District : 1
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year):

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits
2025	1	\$40,000	\$40,000	0

3.5 Employment and wages: (Start-up)

- a) Existing jobs Company-wide: _____
- b) Existing jobs in Miami DDA District: _____
- c) Total number of new jobs created in Miami DDA District : _____
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year) for each of the years listed below:

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits

Section 4 Project Impact Information

4.1 Incentive Rationale:

Provide a statement indicating why the incentive award is needed to further the project. What role will the incentive award play in the decision of the applicant to locate or expand in the Miami DDA? Indicate whether there are other communities competing for this project, and if so, which communities, and what incentives are being offered by these communities (if any).

The incentive award is essential to our decision to relocate from South Miami, where foot traffic has remained stagnant and the local community lacks the spending power and enthusiasm for high-quality fashion. Downtown and Brickell, with their dynamic mix of professionals, tourists, and fashion-conscious shoppers, provide the right environment for Mess Of Blues to thrive. The award would help us expand into a full men's concept store—an immersive space featuring a lounge, with a classic small foosball table, and a bar corner for curated events like happy hour promotions to engage the community.

Mess Of Blues is more than a retail store—it's a curated experience that brings fashion history to life, primarily for men, an often underserved market. We cater to a niche audience passionate about timeless style, watches, and vintage sportswear, offering exclusive Italian-made pieces, watch-related accessories, and iconic soccer jerseys. While niche, we remain adaptable, appealing to a broader audience with refined T-shirts, hats, and elevated souvenir garments tailored to Downtown Miami's strong tourism market.

In terms of competition, no one offers what we do in Miami. While others sell menswear, we uniquely blend vintage, Italian craftsmanship, and watch culture. With nearly 20 years of experience as a designer for major brands, I now have a clear vision for Mess Of Blues. This move isn't just about expansion—it's about creating a destination where fashion, history, and lifestyle intersect. The incentive would allow us to take this crucial step in Miami's most vibrant district.

4.2 Capital Investment (if applicable):

- a) Project proposed capital investment in real estate



Amount \$ 60,000

- b) Describe the capital investment in real and personal property (examples: construction of new facility; remodeling of facility; upgrading, replacing, or buying new equipment):

Our capital investment at 260 E Flagler St will focus on aesthetics and functionality, as the space is already in excellent condition with modern AC, perfect electrical and flooring. Upgrades will be minimal, including a partition for storage and a bar/lounge area—non-structural (no water needed) and permit-free I believe. Interior enhancements will reflect our brand's identity with fresh paint, custom clothing racks, vintage furniture (floating displays, a couch, rugs, and a large mirror), and a cohesive ceiling finish to create a refined "museum of vintage classics" atmosphere. For the exterior, we plan a bold yet simple storefront inspired by the refined minimalism of "Torno Subito," ensuring a sophisticated yet cost-effective impact, standing out with minimum effort. A big part of the grant will go toward inventory expansion, as we need significantly more goods to meet Downtown Miami's demand, while also helping cover initial rent and phased inventory purchases. Additionally, part of the grant will support marketing efforts, including printed flyers, IG ads, and offering beverages or snacks for select clients and events. Since production is handled by artisans in the USA and Europe, no equipment investment is required.

- c) List the amount and type (FF&E, equipment, remodeling, etc.) of major capital investment to be made by the applicant in connection with this Miami DDA project:

Amount \$ 10,000 FF&E (Furniture, Fixtures, & Equipment)

Amount \$ 12,000 Construction/Remodeling

Amount \$ 28,000 Other 18k inventory + marketing, rest initial rent

Section 5. Please initial below indicating your agreement:

5.1 SS that Miami DDA will conduct an annual review and verify the financial and personnel records of the Company and/or perform on site visits to verify employment relating to the new jobs, review said financial and personnel records, and ascertain whether the Company is compliance with the terms of the DIF Application and Program Guidelines;

5.2 SS that adherence to the DIF Application, Program Guidelines, and Annual Review requirements is a condition precedent for the receipt of any award in a fiscal year and that the Company's failure to comply results in the loss of eligibility for receipt of DIF awards and the revocation by the Board of Directors or Board of Directors Designee of the certification of the Company as a DIF eligible business;

5.3 SS that the payment of DIF awards are conditioned on submission of a completed Annual Review Form and subject to specific annual appropriations by the Board of Directors sufficient to pay amounts under the approved Application or as stipulated in the program guidelines;

5.4 SS that the Company will maintain personnel and financial records related to jobs, wages, and taxes paid which are the subject of this Agreement and submit summary reports of said records to the Miami DDA as part of each annual claims-submission. The Company will retain said personnel and financial records for a period of three (3) years after payment of the last cash incentive award.

5.5 SS that the Company will not enter into a lease agreement, or execute a renewal, before the final approval of said incentive.

Section 6. Submission and Contact Information

6.1 Two Signatures are Required for Submission

Name Stefano Zamuner

Title Owner "Mess Of Blues"

Address 1052 Jefferson ave apt 7, Miami Beach FL, 33139

Email stef@messofblues.com

Phone 7863276097

Signature 

Date April 1st, 2025

Name _____

Title _____

Address _____

Email _____

Phone _____

Signature _____

Date _____

THE INFORMATION IN SECTIONS 7-10 TO BE COMPLETED BY THE MIAMI DDA

Section 7. Projected New Revenue to the City of Miami

List the amount and type of projected taxes this project will provide in the form of new revenue to the City of Miami:

- Amount \$ _____ Property Taxes (if applicable)
- Amount \$ _____ Business Tax Receipt (Chapter 31, Article II, Sec. 31-50)
- Amount \$ _____ Certificate of Use (Chapter 2, Article IV, Division 2, Sec. 2-207 (a) (3))

Section 8. Estimated Economic Impact

- Amount \$ _____ Salaries
- Amount \$ _____ Housing (~30%)
- Amount \$ _____ Discretionary Spending (~30%)

Section 9. Application Confirmation

- 9.1 Date Initial Application Received by the Miami DDA 4/1/2025
- 9.2 Date Application was Confirmed as Completed by Staff 4/1/2025
- 9.3 Date Application Reviewed by Enterprise Committee 4/2/2025
- 9.4 Date Application Reviewed by Board of Directors 4/18/2025

Section 10. Estimated Award and Agreement End Date

10.1 \$: 50,000 The estimated amount of DIF cash incentive awards which the Company is eligible to receive on the project.

10.2 Fiscal Year Estimated Amount

- FY 2024-2025 \$ 50,000
- FY _____ \$ _____
- FY _____ \$ _____

Titl, Inc. SUMMARY SHEET/APPLICATION

APPLICANT	Titl, Inc.
HEADQUARTERS LOCATION	Coral Gables, FL
PROPOSED LOCATION IN CITY OF MIAMI	Miami DDA District
OTHER LOCATIONS UNDER CONSIDERATION	Design District, Edgewater, Sunset Harbour
DATE OF DIF APPLICATION	March 19, 2025
OVERALL BUSINESS ACTIVITY/MISSION	A company that specializes in providing real estate closing assistance and title services. They are organized to deliver high-quality support in real estate transactions, continually striving to exceed client expectations.
PROPOSED CAPITAL INVESTMENT	\$68,000
TARGETED DIF INDUSTRIES	Retail
NEW BUSINESS OR EXPANDING BUSINESS	New business to the Miami DDA District
ESTIMATED SQUARE FEET OF OFFICE	500 SF Space
TOTAL NUMBER OF DIRECT JOBS TO BE CREATED/RETAINED	7
EFFORT IN HIRING RESIDENTS IN LOCAL AREA	100%
ESTIMATED ANNUALIZED AVERAGE WAGES	\$150,000
MEDIAN ANNUAL WAGES	\$150,000
ANNUAL EMPLOYEE BENEFIT PACKAGE	\$0
NUMBER OF YEARS TO CREATE NEW JOBS	1
INCENTIVE AWARD APPLIED FOR	\$50,000
ESTIMATED PROJECTED INCENTIVE AWARD	\$50,000
COMMENTS	N/A



INCENTIVE FUND APPLICATION (DIF)

Section 1. Application Instructions

- 1.1 Please carefully review all Application and Agreement materials.
- 1.2 Contact the Miami Downtown Development Authority using the information below to discuss your project and Application before submitting a formal proposal.
- 1.3 The completed and signed Application and Agreement must be filed with:

Miami Downtown Development Authority
Miami DDA Incentive Fund (DIF)
Attention: Business Development

Michaeljohn A. Green
Chief of Economic Development & Strategy
Email: green@miamidda.com
Phone: 305-579-6675

Carlos Garcia
Business Development Advisor
Email: garcia@miamidda.com
Phone: 305-579-6675

- 1.4 **IMPORTANT NOTE:** This Application must be filed prior to making the decision to locate a new business, or to expand an existing business, in the Miami DDA District. However, an applying Company that is contemplating such a business decision may, upon request and Miami DDA recommendation, be considered by the Board of Directors or the Board of Directors Designee for preserving inducement. If the Board of Directors or the Board of Directors Designee authorizes preserving inducement the applying company maintains program eligibility.

Section 2. Employer Identification

2.1 Miami DDA Incentive Fund (DIF)

- a) Name of Company: Titl
- b) Mailing address: 9261 E Bay Harbour Dr, Unit 504, Bay Harbour Islands, FL 33154
- c) Primary Company contact (please include phone and email): +1 6475050185
- d) Company's federal employer identification number (EIN): 88-2963442
- e) Company's Florida sales tax registration number (if applicable): _____
- f) Describe the Company's primary business activities: Property title generation, monitoring and transfer

2.2 a) Has the Company or any of its officers ever been subjected to criminal or civil fines and penalties?

YES

NO

b) If YES, please explain:

Section 3. Project Identification / Information

3.1 Description of the type of business activity or product:

a) Is the business unit a (please choose one):

New business to the Miami DDA District An expansion of an existing Miami DDA business

b) Incentive Fund Program

Start-up Retail Mid-size

c) Provide a description of the business:

To make real estate simple, smart, and secure.

We're cutting out the paperwork, legal hurdles, and costly delays that make buying, owning or selling a home difficult.

Using the most advanced technology, we bring transparency and peace of mind to every transaction.

With Titl, you get a modern, easy way to handle property—built for today, ready for tomorrow.

3.2 Check the appropriate box and complete the line item:

a) Project's current location (if applicable): 1280 Stanford Dr Room 1078, Coral Gables, FL 33146

Square footage: EXISTING 250 square ft EXPANSION (if applicable) 500 sqft

Project's proposed location(s), if different from above: TBD

(1) Address: Design District Square footage _____

(2) Address: Sunset Harbour Square footage _____

(3) Address: Edge Water Square footage _____

b) **Start-up**

Funding series _____

Start-up Partner recommendation _____

Founder resides in _____

c) **Retail**

Annual revenue 150,000

Years in business 1

Permit Clinic approval Certificate of Use, Signage, etc.

3.3 Check the boxes that best defines your business

- | | | |
|--|--|--------------------------------|
| <input type="checkbox"/> Regional headquarters office | <input type="checkbox"/> Latin America headquarters office | <input type="checkbox"/> Other |
| <input checked="" type="checkbox"/> National headquarters office | <input checked="" type="checkbox"/> Technology | |
| <input type="checkbox"/> World headquarters office | <input type="checkbox"/> Finance | |

3.4 Employment and wages: (Retail & Mid-size grant)

- a) Existing jobs Company-wide: 8 CEO/President/CTO/Lead Engineer/Head of Sales/Business Dev
Manager/Director of Marketing/Marketing Associate
- b) Existing jobs in Miami DDA District: 8 0
- c) Total number of new jobs created in Miami DDA District : 7 Sales associate/Business Development/
Sales Manager
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year):

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits
2025	7	150,000	150,000	NA

3.5 Employment and wages: (Start-up)

- a) Existing jobs Company-wide: _____
- b) Existing jobs in Miami DDA District: _____
- c) Total number of new jobs created in Miami DDA District : _____
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year) for each of the years listed below:

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits

Section 4 Project Impact Information

4.1 Incentive Rationale:

Provide a statement indicating why the incentive award is needed to further the project. What role will the incentive award play in the decision of the applicant to locate or expand in the Miami DDA? Indicate whether there are other communities competing for this project, and if so, which communities, and what incentives are being offered by these communities (if any).

As an early-stage technology and service company based in Miami, this incentive is crucial for Titl to expand its reach to homeowners, landlords, title agents, and brokers, accelerating innovation in the real estate title industry. Our services eliminate title fraud and make property transactions faster, more affordable, and easier to understand.

This incentive will directly impact our decision to expand within the Miami DDA, enabling us to scale operations, invest in technology, and increase hiring. The funding will support outreach initiatives targeting first-time homebuyers and middle-income households, helping them navigate real estate transactions with fewer barriers.

Additionally, title monitoring services will give homeowners a proactive solution to track ownership documents, liens, code violations, and permits—a first-of-its-kind approach. With title fraud on the rise, Titl's platform will actively detect, monitor, and alert Florida homeowners to prevent fraudulent claims on their properties.

We are also evaluating national expansion opportunities, with other regions offering competitive incentives for PropTech companies. The Miami DDA's support will solidify our commitment to growing within the district, ensuring Miami remains the leading innovation hub for real estate technology.

4.2 Capital Investment (if applicable):

a) Project proposed capital investment in real estate

Rent

Purchase

Amount \$ \$4,000 p/month

b) Describe the capital investment in real and personal property (examples: construction of new facility; remodeling of facility; upgrading, replacing, or buying new equipment):

Office rental, meetings rooms, demo space, new office equipment, marketing/signs, working space, etc...

c) List the amount and type (FF&E, equipment, remodeling, etc.) of major capital investment to be made by the applicant in connection with this Miami DDA project:

Amount \$ \$10,000 FF&E (Furniture, Fixtures, & Equipment)

Amount \$ \$5,000 \$10,000 Construction/Remodeling

Amount \$ _____ Other

Section 5. Please initial below indicating your agreement:

5.1 O.O that Miami DDA will conduct an annual review and verify the financial and personnel records of the Company and/or perform on site visits to verify employment relating to the new jobs, review said financial and personnel records, and ascertain whether the Company is compliance with the terms of the DIF Application and Program Guidelines;

5.2 O.O that adherence to the DIF Application, Program Guidelines, and Annual Review requirements is a condition precedent for the receipt of any award in a fiscal year and that the Company's failure to comply results in the loss of eligibility for receipt of DIF awards and the revocation by the Board of Directors or Board of Directors Designee of the certification of the Company as a DIF eligible business;

5.3 O.O that the payment of DIF awards are conditioned on submission of a completed Annual Review Form and subject to specific annual appropriations by the Board of Directors sufficient to pay amounts under the approved Application or as stipulated in the program guidelines;

5.4 O.O that the Company will maintain personnel and financial records related to jobs, wages, and taxes paid which are the subject of this Agreement and submit summary reports of said records to the Miami DDA as part of each annual claims-submission. The Company will retain said personnel and financial records for a period of three (3) years after payment of the last cash incentive award.

5.5 O.O that the Company will not enter into a lease agreement, or execute a renewal, before the final approval of said incentive.

Section 6. Submission and Contact Information

6.1 Two Signatures are Required for Submission

Name Ori Ohayon

Title President

Address 9261 E Bay Harbor Drive, unit 504, Bay Harbor Island, FL 33154

Email ori.ohayon@titl.co

Phone 6475050185

Signature *Ori Ohayon*

Date March 19, 2025

Name Tory Ricalis

Title CEO

Address 9261 E Bay Harbor Drive, Unit 504, Bay Harbor Island, FL 33154

Email tory.ricalis@titl.co

Phone 9058362473

Signature *Tory Ricalis*

Date March 19, 2025

THE INFORMATION IN SECTIONS 7-10 TO BE COMPLETED BY THE MIAMI DDA

Section 7. Projected New Revenue to the City of Miami

List the amount and type of projected taxes this project will provide in the form of new revenue to the City of Miami:

- Amount \$ _____ Property Taxes (if applicable)
- Amount \$ _____ Business Tax Receipt (Chapter 31, Article II, Sec. 31-50)
- Amount \$ _____ Certificate of Use (Chapter 2, Article IV, Division 2, Sec. 2-207 (a) (3))

Section 8. Estimated Economic Impact

- Amount \$ _____ Salaries
- Amount \$ _____ Housing (~30%)
- Amount \$ _____ Discretionary Spending (~30%)

Section 9. Application Confirmation

- 9.1 Date Initial Application Received by the Miami DDA 3/19/2025
- 9.2 Date Application was Confirmed as Completed by Staff 3/20/2025
- 9.3 Date Application Reviewed by Enterprise Committee 4/2/2025
- 9.4 Date Application Reviewed by Board of Directors 4/18/2025

Section 10. Estimated Award and Agreement End Date

10.1 \$: 50,000 The estimated amount of DIF cash incentive awards which the Company is eligible to receive on the project.

10.2 Fiscal Year Estimated Amount

- FY 2024-2025 \$ 50,000
- FY _____ \$ _____
- FY _____ \$ _____

Travel All Over-TAO d/b/a E-Mile The Electric Ride SUMMARY SHEET/APPLICATION

APPLICANT	Travel All Over-Tao d/b/a E-Mile The Electric Ride
HEADQUARTERS LOCATION	Washington, D.C.
PROPOSED LOCATION IN CITY OF MIAMI	Miami DDA District
OTHER LOCATIONS UNDER CONSIDERATION	Las Vegas, NV, Orlando, FL, Scottsdale, AZ and Cancun, Mx
DATE OF DIF APPLICATION	March 17, 2025
OVERALL BUSINESS ACTIVITY/MISSION	a Washington, DC-based company offering rentals of electric scooters, bikes, and power wheelchairs. Their services include both hourly and all-day rentals, with complimentary helmets provided to ensure rider safety. In addition to rentals, E-MILE provides repair services for personal electric scooters and bikes, as well as luggage storage solutions for travelers. They also offer guided scooter tours.
PROPOSED CAPITAL INVESTMENT	\$250,810
TARGETED DIF INDUSTRIES	Retail
NEW BUSINESS OR EXPANDING BUSINESS	New business to the Miami DDA District
ESTIMATED SQUARE FEET OF OFFICE	1200 SF Space
TOTAL NUMBER OF DIRECT JOBS TO BE CREATED/RETAINED	8
EFFORT IN HIRING RESIDENTS IN LOCAL AREA	100%
ESTIMATED ANNUALIZED AVERAGE WAGES	\$45,273
MEDIAN ANNUAL WAGES	\$31,205
ANNUAL EMPLOYEE BENEFIT PACKAGE	\$3,000
NUMBER OF YEARS TO CREATE NEW JOBS	1
INCENTIVE AWARD APPLIED FOR	\$50,000
ESTIMATED PROJECTED INCENTIVE AWARD	\$50,000
COMMENTS	N/A



INCENTIVE FUND APPLICATION (DIF)

Section 1. Application Instructions

- 1.1 Please carefully review all Application and Agreement materials.
- 1.2 Contact the Miami Downtown Development Authority using the information below to discuss your project and Application before submitting a formal proposal.
- 1.3 The completed and signed Application and Agreement must be filed with:

Miami Downtown Development Authority
Miami DDA Incentive Fund (DIF)
Attention: Business Development

Michaeljohn A. Green
Chief of Economic Development & Strategy
Email: green@miamidda.com
Phone: 305-579-6675

Carlos Garcia
Business Development Advisor
Email: garcia@miamidda.com
Phone: 305-579-6675

- 1.4 **IMPORTANT NOTE:** This Application must be filed prior to making the decision to locate a new business, or to expand an existing business, in the Miami DDA District. However, an applying Company that is contemplating such a business decision may, upon request and Miami DDA recommendation, be considered by the Board of Directors or the Board of Directors Designee for preserving inducement. If the Board of Directors or the Board of Directors Designee authorizes preserving inducement the applying company maintains program eligibility.

Section 2. Employer Identification

2.1 Miami DDA Incentive Fund (DIF)

- a) Name of Company: TRAVEL ALL OVER-TAO, LLC dba E-MILE: The Electric Ride
- b) Mailing address: 1301 M ST NW #116 Washington, DC 20005
- c) Primary Company contact (please include phone and email): Carlan Burke, 757-675-8322, ride1@e-milerider.co
- d) Company's federal employer identification number (EIN): 87-4045432
- e) Company's Florida sales tax registration number (if applicable): TBA
- f) Describe the Company's primary business activities: E-MILE operates as a full-service center specializing in the retail, rental, repair, and recycling of both residential and commercial electric scooters, bicycles, and mobility wheelchairs.

2.2 a) Has the Company or any of its officers ever been subjected to criminal or civil fines and penalties?

YES

NO

b) If YES, please explain:

Section 3. Project Identification / Information

3.1 Description of the type of business activity or product:

a) Is the business unit a (please choose one):

New business to the Miami DDA District An expansion of an existing Miami DDA business

b) Incentive Fund Program

Start-up Retail Mid-size

c) Provide a description of the business:

Why Walk??

Discover the future of mobility at E-MILE: The Electric Ride Miami!

We specialize in the retail, repair, rental, and recycling of electric scooters, electric bicycles, and mobility wheelchairs. Whether you're exploring the vibrant streets of Miami, looking for a convenient and eco-friendly commuting option, or needing reliable mobility solutions, we've got you covered.

Our Miami location will offer:

Retail: The latest models of electric scooters, e-bikes, and mobility wheelchairs to fit every lifestyle and need.

Repair: Expert maintenance and repair services to keep all electric rides in peak condition and UL 2272/2849 certified.

Rental: Flexible rental options for hourly, all-day, or overnight use – perfect for locals and tourists alike.

Recycling: Environmentally responsible recycling services for electric vehicles and batteries.

Why Walk??

3.2 Check the appropriate box and complete the line item:

a) Project's current location (if applicable): 1012 14TH ST NW WASHINGTON DC 20005

Square footage: EXISTING 1,225 EXPANSION (if applicable) _____

Project's proposed location(s), if different from above: _____

(1) Address: 10 NE 1st Ave Maimi, FL 33132 Square footage 1,261

(2) Address: 555 NE 15th Street CU-5 Miami, FL 33132 Square footage 1,198

(3) Address: 2001 Biscayne Blvd CU-113 Miami, FL Square footage 1,776

b) **Start-up**

Funding series _____

Start-up Partner recommendation _____

Founder resides in _____

c) **Retail**

Annual revenue \$330,000 (based on the Washington, DC location)

Years in business 3

Permit Clinic approval 03/17/2025 by Wanda Mendez

3.3 Check the boxes that best defines your business

- | | | |
|---|--|---|
| <input type="checkbox"/> Regional headquarters office | <input type="checkbox"/> Latin America headquarters office | <input checked="" type="checkbox"/> Other Retail |
| <input type="checkbox"/> National headquarters office | <input type="checkbox"/> Technology | |
| <input type="checkbox"/> World headquarters office | <input type="checkbox"/> Finance | |

3.4 Employment and wages: (Retail & Mid-size grant)

- a) Existing jobs Company-wide: 18; Operation Managers, Tour Guide Coordinators, Master Technicians, Company Drivers, Front Desk, Ride Trainers _____
- b) Existing jobs in Miami DDA District: n/a _____
- c) Total number of new jobs created in Miami DDA District : 8; Operation Managers, Tour Guide Coordinator, Master Technicians, Company Drivers _____
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year):

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits
2025	8	\$45,272.86	\$31,205.47	\$24,000 (up to \$3K each), as Employee Discounts Applies to Part-time, Full-time and 3rd party Contractors

3.5 Employment and wages: (Start-up)

- a) Existing jobs Company-wide: _____
- b) Existing jobs in Miami DDA District: _____
- c) Total number of new jobs created in Miami DDA District : _____
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year) for each of the years listed below:

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits

Section 4 Project Impact Information

4.1 Incentive Rationale:

Provide a statement indicating why the incentive award is needed to further the project. What role will the incentive award play in the decision of the applicant to locate or expand in the Miami DDA? Indicate whether there are other communities competing for this project, and if so, which communities, and what incentives are being offered by these communities (if any).

E-MILE: The Electric Ride is seeking an incentive award from the Miami DDA to help accelerate the expansion of our innovative electric mobility retail, repair, and recycling center into the Downtown Miami district. This incentive plays a critical role in our decision to locate in Miami, as it offsets the high upfront costs associated with buildout, equipment, electrical upgrades, staffing, and community programming. The financial support will allow us to open faster, hire more locally, and deliver on our mission of creating sustainable, community-driven mobility options for both residents and tourists. This expansion represents a major step for our company, and we have been actively evaluating other markets for growth, including Las Vegas, NV; Scottsdale, AZ; Orlando, FL; and Cancun, Mexico. Each of these locations has demonstrated growing demand for electric micro-mobility solutions and offers certain business-friendly incentives such as tax breaks, flexible commercial zoning, or tourism-driven infrastructure support. However, none match the unique combination of opportunity, support, and synergy offered by Miami.

This expansion represents a major step for our company, and we have been actively evaluating other markets for growth, including Las Vegas, NV; Scottsdale, AZ; Orlando, FL; and Cancun, Mexico. Each of these locations has demonstrated growing demand for electric micro-mobility solutions and offers certain business-friendly incentives such as tax breaks, flexible commercial zoning, or tourism-driven infrastructure support. However, none match the unique combination of opportunity, support, and synergy offered by Miami. We have chosen Miami over these alternatives for several key reasons:

- Local Government and Community Support: The City of Miami has demonstrated a commitment to welcoming unique, forward-thinking businesses. Miami DDA's programs, such as this incentive, are clear evidence of the city's active investment in retail innovation and economic growth.
- Culture & Demographics: Miami's youth-driven, eco-conscious, and tech-savvy population aligns with E-MILE's core customer base. The high volume of tourists and working professionals creates a constant demand for flexible mobility solutions, while the city's vibrant Latino and international communities present opportunities for cultural collaboration and brand localization.
- Weather & Urban Layout: Miami's year-round climate makes it a prime location for electric scooters, e-bikes, and mobility wheelchairs. Additionally, the dense downtown grid supports the use of small-format, last-mile transportation options that align perfectly with our business model.
- Sustainability Alignment: Miami's push toward sustainability and reduced emissions through innovative transit aligns directly with E-MILE's brand values.

Our recycling and repair services reduce landfill waste and extend the life of mobility products—fitting seamlessly with the city's environmental priorities. The incentive award will allow us to activate our Miami storefront with a strong community presence from day one, offering workshops, safety clinics, youth engagement programs, and local hiring opportunities. It also positions us to serve as a model for sustainable, inclusive business in one of the fastest-growing cities in the U.S.

4.2 Capital Investment (if applicable):

a) Project proposed capital investment in real estate

Rent

Purchase

Amount \$ 104,400

b) Describe the capital investment in real and personal property (examples: construction of new facility; remodeling of facility; upgrading, replacing, or buying new equipment):

New Equipment Purchases \$51,000:

Rental Fleet: An initial investment of \$51,000 in a diverse range of electric vehicles—from two-wheel scooters and bikes to four-wheel mobility wheelchairs—ensures that every customer can safely find a ride that fits their needs. This assortment also allows us to gauge product demand effectively.

Retail Inventory \$16,000: Based on company research and data on popular models in the Miami area, up to \$16,000 will be allocated toward stocking the most in-demand electric bikes and scooters for our retail customers.

Electrical Upgrades:

An estimated \$10,000 will be invested to install additional electrical outlets and enhance the circuit breaker system to meet the power demands of charging multiple electric vehicles. These upgrades are critical for safe, efficient operations and fire prevention.

Security & Exterior Enhancements (Up to \$50,000):

Security measures will include high-resolution surveillance cameras, rolling security gates, and improved exterior lighting for nighttime visibility and safety. We will also install code-compliant signage and awnings to create an inviting and professional storefront. Additionally, we plan to commission a local Miami artist to paint murals featuring electric scooters, bikes, and mobility wheelchairs—celebrating the culture and energy of the city.

Office & Workshop Setup (Up to \$20,000):

Investments will include ergonomic seating for staff and customers, a large display TV showing safety tips and local riding laws, a mechanic's workbench for on-site repairs, a computer for internal operations and communications, and a modern point-of-sale system for seamless transactions. Marketing thru partnerships with local hotels, retail stores, transportation outlets, city transits, local sports teams, and creating an online presence with Yelp, Google, Bing, Facebook.

c) List the amount and type (FF&E, equipment, remodeling, etc.) of major capital investment to be made by the applicant in connection with this Miami DDA project:

Amount \$ 20,000 FF&E (Furniture, Fixtures, & Equipment)

Amount \$ 60,000 Construction/Remodeling

Amount \$ 67,000 Other

Section 5. Please initial below indicating your agreement:

5.1 CB that Miami DDA will conduct an annual review and verify the financial and personnel records of the Company and/or perform on site visits to verify employment relating to the new jobs, review said financial and personnel records, and ascertain whether the Company is compliance with the terms of the DIF Application and Program Guidelines;

5.2 CB that adherence to the DIF Application, Program Guidelines, and Annual Review requirements is a condition precedent for the receipt of any award in a fiscal year and that the Company's failure to comply results in the loss of eligibility for receipt of DIF awards and the revocation by the Board of Directors or Board of Directors Designee of the certification of the Company as a DIF eligible business;

5.3 CB that the payment of DIF awards are conditioned on submission of a completed Annual Review Form and subject to specific annual appropriations by the Board of Directors sufficient to pay amounts under the approved Application or as stipulated in the program guidelines;

5.4 CB that the Company will maintain personnel and financial records related to jobs, wages, and taxes paid which are the subject of this Agreement and submit summary reports of said records to the Miami DDA as part of each annual claims-submission. The Company will retain said personnel and financial records for a period of three (3) years after payment of the last cash incentive award.

5.5 CB that the Company will not enter into a lease agreement, or execute a renewal, before the final approval of said incentive.

Section 6. Submission and Contact Information

6.1 Two Signatures are Required for Submission

Name Carlan Burke

Title Owner

Address 1301 M ST NW 116 Washington, DC 20005

Email ride1@e-milerider.co

Phone 757-675-8322

Signature *Carlan Burke*

Date 02/27/2025

Name _____

Title _____

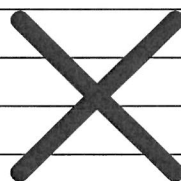
Address _____

Email _____

Phone _____

Signature _____

Date _____



THE INFORMATION IN SECTIONS 7-10 TO BE COMPLETED BY THE MIAMI DDA

Section 7. Projected New Revenue to the City of Miami

List the amount and type of projected taxes this project will provide in the form of new revenue to the City of Miami:

Amount \$ _____ Property Taxes (if applicable)
Amount \$ _____ Business Tax Receipt (Chapter 31, Article II, Sec. 31-50)
Amount \$ _____ Certificate of Use (Chapter 2, Article IV, Division 2, Sec. 2-207 (a) (3))

Section 8. Estimated Economic Impact

Amount \$ _____ Salaries
Amount \$ _____ Housing (~30%)
Amount \$ _____ Discretionary Spending (~30%)

Section 9. Application Confirmation

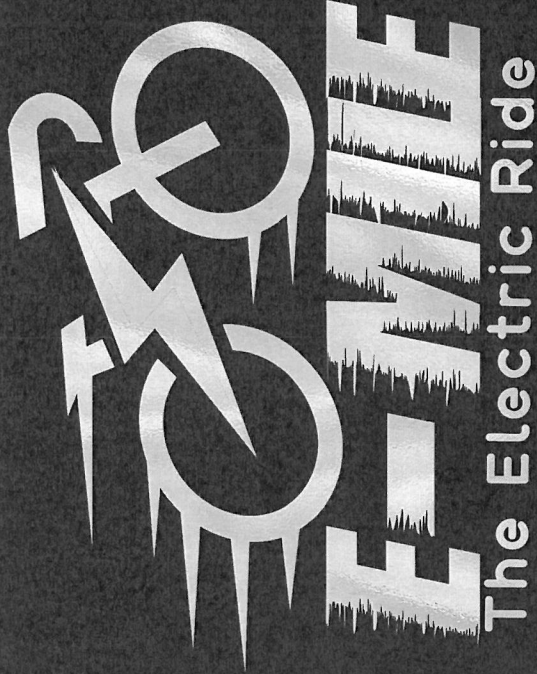
- 9.1 Date Initial Application Received by the Miami DDA 3/17/2025
- 9.2 Date Application was Confirmed as Completed by Staff 3/18/2025
- 9.3 Date Application Reviewed by Enterprise Committee 4/2/2025
- 9.4 Date Application Reviewed by Board of Directors 4/18/2025

Section 10. Estimated Award and Agreement End Date

10.1 \$: 50,000 The estimated amount of DIF cash incentive awards which the Company is eligible to receive on the project.

10.2 Fiscal Year Estimated Amount

FY <u>2024-2025</u>	\$ <u>50,000</u>
FY _____	\$ _____
FY _____	\$ _____



TRAVEL ALL OVER-TAO

dba

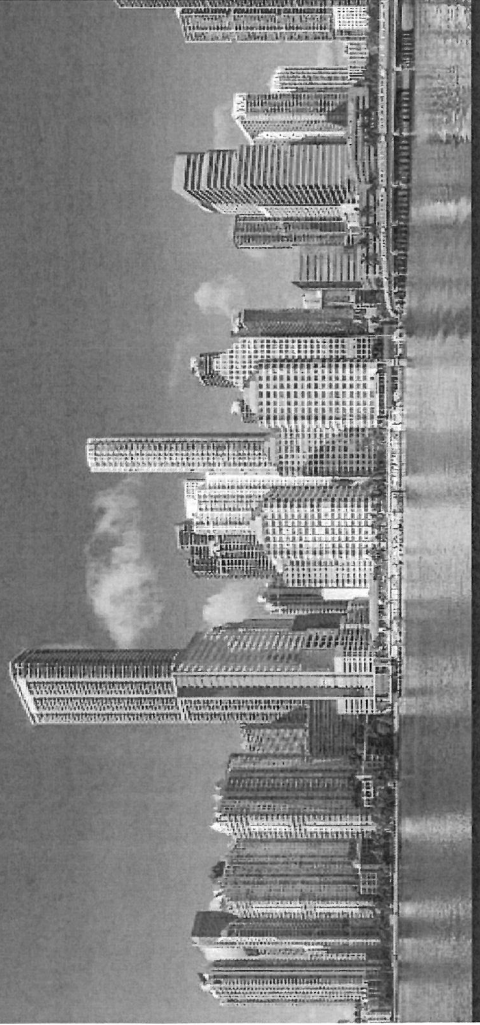
E-MILE: The Electric Ride Miami

Scooter Tours
Scooter Repair

E-MILE: The Electric Ride

Rental Store
Scooter & Bikes

Electric Wheelchairs
Luggage Storage



TEAM



Founder/Owner/Visionary
Carlan Burke



Mission

At E-MILE: The Electric Ride, our mission is to revolutionize urban mobility by providing **accessible, eco-friendly, and innovative** transportation solutions. We are committed to enhancing mobility for **residents, tourists, and individuals with physical disabilities** through the **retail, rental, repair, and recycling** of electric scooters, electric bicycles, and mobility wheelchairs.

We strive to create a **sustainable and inclusive** transportation ecosystem that reduces environmental impact, empowers independence, and fosters community engagement. By offering high-quality products, expert services, and affordable solutions—including Medicare and Medicaid-supported mobility options—we aim to make electric mobility **convenient, safe, and enjoyable for all**.

At E-MILE: The Electric Ride, we don't just provide rides—we **pave the way for a cleaner, smarter, and more connected future**.

Vision

Our vision at E-MILE: The Electric Ride is to be a leading force in sustainable urban mobility, transforming the way people navigate cities by making electric transportation the standard for convenience, accessibility, and environmental responsibility.

We envision a future where every resident, tourist, and individual with mobility challenges has access to safe, affordable, and innovative electric mobility solutions. By expanding our reach, fostering community engagement, and integrating cutting-edge technology, we aim to build a world where cities are greener, transportation is smarter, and mobility is truly inclusive for all.

E-MILE: The Electric Ride is more than a ride—it's a movement toward a cleaner, more connected, and mobility-forward future.

WE EXPECT TO BE THE STANDARD AND NEW LEADER OF THIS INDUSTRY.

E-MILE: The Electric Ride seeks the Miami DDA Retail Grant to support its strategic expansion into Miami, a city with a dynamic and growing demand for electric mobility solutions. This incentive award is essential for overcoming the financial barriers associated with establishing a new retail and rental hub for electric scooters, electric bicycles, and mobility wheelchairs. By securing this funding, E-MILE will be able to effectively enter the Miami market and support the vibrant local community while enhancing the city's eco-friendly transportation options.

Miami's residential scooter community is thriving, yet tourists are currently underserved when it comes to modern and sustainable mobility options. Without this grant, E-MILE would face challenges in providing tourists with a fun, eco-conscious alternative to traditional transportation methods such as buses, taxis, and outdated bicycles. This grant will enable E-MILE to bridge this gap, giving tourists the same opportunity as locals to explore Miami in an enjoyable and sustainable way. In addition, E-MILE is uniquely positioned to serve Miami's Medicare and Medicaid community by offering mobility wheelchair solutions that reduce out-of-pocket expenses through accessible benefits. This initiative directly supports the city's commitment to inclusivity and accessibility, empowering individuals with physical disabilities to navigate Miami with ease and independence. The grant will play a special role in developing the necessary infrastructure and awareness to support this underserved community. This incentive is also pivotal in fostering community growth and engagement. E-MILE is committed to nurturing Miami's electric scooter culture by mentoring and leading community initiatives that promote sustainable urban mobility. Through educational programs, community events, and local partnerships, E-MILE will inspire and support residents in adopting greener and more efficient transportation solutions.

While Miami is the preferred location for this expansion, other urban markets, including Tampa and Las Vegas, are also competing for investment by offering incentives for eco-friendly transportation initiatives. To ensure that Miami remains competitive and capitalizes on existing electric mobility momentum, this grant is vital. It will not only secure E-MILE's investment in Miami but also enhance the city's reputation as a leader in sustainable urban transportation.

The incentive award will enable E-MILE to: establish a comprehensive retail, rental, and repair facility in Miami, contributing to local economic growth and job creation. expand mobility solutions for Medicare and Medicaid beneficiaries, enhancing accessibility and reducing financial burdens. expand community engagement initiatives to support Miami's thriving scooter culture. promote environmental sustainability through electric mobility solutions and recycling programs. awarding this grant, the Miami DDA will support a business that aligns with the city's vision of sustainable urban growth, inclusivity,

2025 New Partnerships in Washington, DC

<https://ddot.dc.gov/page/district-e-bike-incentive-program>



District Department of Transportation

Getting Around On Your Street Safety Projects & Programs

Authorized Retailer Name Address

Bicycle Pro Shop 3403 M St NW

BicycleSPACE 1512 Okie St NE

Conte's Bike Shop - Cathedral Heights 3410 Wisconsin Ave NW

Conte's Bike Shop - Logan Circle 1412 Q St NW

Conte's Bike Shop - Navy Yard 1331 4th St, Suite 107 SE

REI Bike Shop 201 M St NE

The Daily Rider 600 H St, Suite D, NE

Trek - Georgetown 3411 M St NW

Trek - Skyland 2227 Town Ctr Dr SE

King Electric Bikes 502 23rd St NW

Mittens Pop-Up Mobile

FLY E-Bikes 3927 Georgia Ave NW

E-MILE: The Electric Ride 1012 14th St NW RT

Hotel Listings

Hotels

Guest Views



Crystal Gateway Marriott
1700 Richmond Hwy, Arlington, VA, 22202, US

7,931



Hyatt House Washington DC / The Wharf
725 Wharf Street SW, Washington, DC, 20024, US

6,393



West End Washington DC, Tapestry Collection by Hilton
1121 New Hampshire Ave NW, Washington, DC, 20037, US

3,081



Hotel Nell
411 New York Avenue NE, Washington, DC, 20002, US

2,918

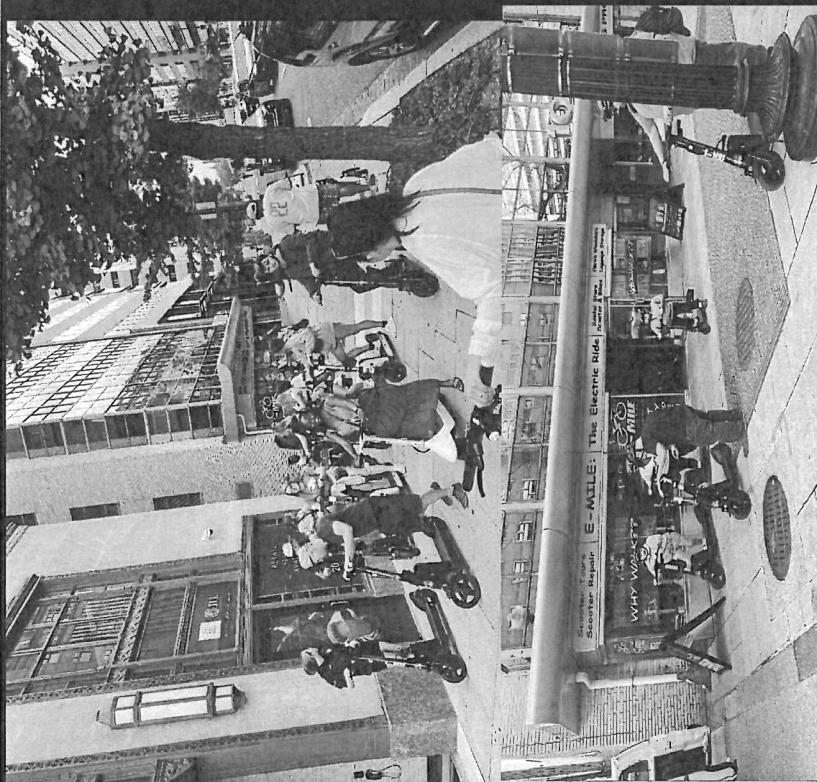
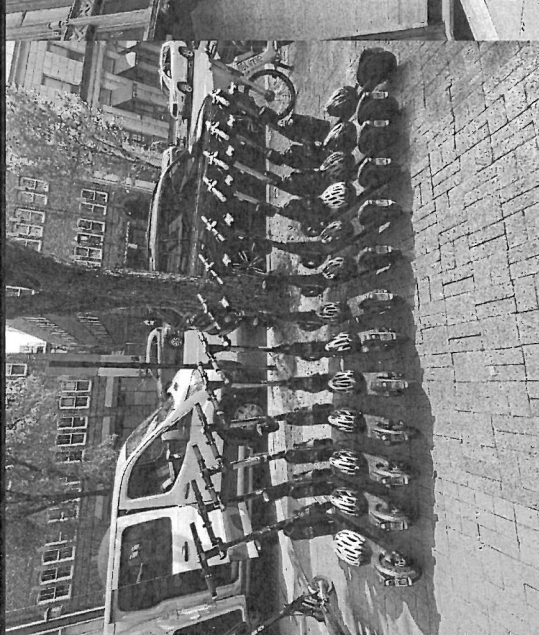


Hilton Washington DC Capitol Hill
525 New Jersey Ave NW, Washington, DC, 20001, US

6,775



Rental Services & Guided Tours



Femme Progressive LLC SUMMARY SHEET/APPLICATION

APPLICANT	Femme Progressive LLC
HEADQUARTERS LOCATION	New York, NY
PROPOSED LOCATION IN CITY OF MIAMI	Miami DDA District
OTHER LOCATIONS UNDER CONSIDERATION	Aventura, FL
DATE OF DIF APPLICATION	February 28, 2025
OVERALL BUSINESS ACTIVITY/MISSION	Femme Progressive LLC is a fashion brand dedicated to celebrating authenticity and self-confidence through innovative and customizable clothing for both women and men. Their mission focuses on advocating self-expression and embracing individuality. The brand's flagship store is located at 2166 Frederick Douglass Blvd, New York, NY 10026.
PROPOSED CAPITAL INVESTMENT	\$292,000
TARGETED DIF INDUSTRIES	Retail
NEW BUSINESS OR EXPANDING BUSINESS	New business to the Miami DDA District
ESTIMATED SQUARE FEET OF OFFICE	2700 SF Space
TOTAL NUMBER OF DIRECT JOBS TO BE CREATED/RETAINED	10
EFFORT IN HIRING RESIDENTS IN LOCAL AREA	100%
ESTIMATED ANNUALIZED AVERAGE WAGES	\$45,000
MEDIAN ANNUAL WAGES	\$41,000
ANNUAL EMPLOYEE BENEFIT PACKAGE	\$1,000
NUMBER OF YEARS TO CREATE NEW JOBS	1
INCENTIVE AWARD APPLIED FOR	\$50,000
ESTIMATED PROJECTED INCENTIVE AWARD	\$50,000
COMMENTS	N/A



INCENTIVE FUND APPLICATION (DIF)

Section 1. Application Instructions

- 1.1 Please carefully review all Application and Agreement materials.
- 1.2 Contact the Miami Downtown Development Authority using the information below to discuss your project and Application before submitting a formal proposal.
- 1.3 The completed and signed Application and Agreement must be filed with:

Miami Downtown Development Authority
Miami DDA Incentive Fund (DIF)
Attention: Business Development

Michaeljohn A. Green
Chief of Economic Development & Strategy
Email: green@miamidda.com
Phone: 305-579-6675

Carlos Garcia
Business Development Advisor
Email: garcia@miamidda.com
Phone: 305-579-6675

1.4 IMPORTANT NOTE: This Application must be filed prior to making the decision to locate a new business, or to expand an existing business, in the Miami DDA District. However, an applying Company that is contemplating such a business decision may, upon request and Miami DDA recommendation, be considered by the Board of Directors or the Board of Directors Designee for preserving inducement. If the Board of Directors or the Board of Directors Designee authorizes preserving inducement the applying company maintains program eligibility.

Section 2. Employer Identification

2.1 Miami DDA Incentive Fund (DIF)

- a) Name of Company: Femme Progressive LLC
- b) Mailing address: 1455 North Treasure drive Unit 5 O, North Bay Village FL 33141
- c) Primary Company contact (please include phone and email): 646 709 1241 conde.mariame@gmail.com
- d) Company's federal employer identification number (EIN): 992669589
- e) Company's Florida sales tax registration number (if applicable): _____
- f) Describe the Company's primary business activities: Fashion Retail Boutique creating , designing, and developing dresses , gowns , unisex sportswear and accessories

2.2 a) Has the Company or any of its officers ever been subjected to criminal or civil fines and penalties?

YES

NO

b) If YES, please explain:

Section 3. Project Identification / Information

3.1 Description of the type of business activity or product:

- a) Is the business unit a (please choose one):
- New business to the Miami DDA District An expansion of an existing Miami DDA business
- b) Incentive Fund Program
- Start-up Retail Mid-size
- c) Provide a description of the business:

Femme Progressive french for Progressive Women is a High End brand that first gained recognition for its exquisite luxury dresses and gowns Made in their In house Atelier by a team of experts in Pattern Making and Garment constructions with over 15 to 35 years of experience. The brand's main mission is to allow women to celebrate their authentic selves in confidence and effortless elegance and what better way to do so than with garments that are consciously created for them and customized to their unique measurements. Over time, the brand has expanded its product lines to include A Ready-to-Wear fashion forward contemporary line with exclusive pieces, a Jewelry and accessories line, and A Unisex Sportswear line with several best-selling graphics that helped introduce the brand to a whole new market attracting a huge wave of male clients too. The brand focuses primarily on craftsmanship with over 90 percents of its products: from dresses, to the sweatshirts and the jewelry made by well trained artisans including the designer herself. The brand also focuses on promoting a sustainable fashion environment from its fabrication (using fabrics like silks, cottons and wools), down to its custom strategy which allows clients to get their purchased garment customized to their specific measurements to reduce the possibilities of returns and wasted inventories.

Through the tailoring and alterations also provided by the team, clients get to revamp and repurpose their garments to encourage less waste.

The Femme Progressive Clientele ranges from custom-order clients who come into the boutique by appointment, to the ready-to-wear shoppers looking to purchase pieces they see through the boutique windows. While it caters to women aged 18 to 75, it also offer stylish options for men and children.

On the B2B end, The business provides high-end pattern-making services to other luxury fashion brands such as Oscar de la Renta, Calvin Klein, J. Mendel to name a few aiming to provide additional factorial services such as sample making and production services during the years to come.

The Femme Progressive flagship boutique in New York has been successful for over seven years in the culturally rich and diverse neighborhood of Harlem near central park, morning side park and amongst other successful businesses such as Levain Bakery, Blvd Bistro, Vinateria, Lido harlem and Melba's harlem. The designer Mariame hopes to place the boutique in a similarly vibrant, high-traffic location here in Miami.

3.2 Check the appropriate box and complete the line item:

- a) Project's current location (if applicable): 1455 North Treasure Drive Unit 50
North Bay Village, FL 33141
- Square footage: EXISTING 800 sqft EXPANSION (if applicable) _____
- Project's proposed location(s), if different from _____
- above: (1) Address: 70 NE 2nd Ave, Miami, FL 33132 Square footage 2700
- 851 NE 1st Ave, Miami, FL 33132 Square footage 882
- Aventura Mall, Aventura Mall, 19501 Biscayne Blvd, Aventura, FL 33180 Square footage 700
- b) **Start-up**
- Funding series _____
- Start-up Partner recommendation _____
- Founder resides in _____
- c) **Retail**
- Annual revenue \$135,000
- Years in business 8
- Permit Clinic approval yes

3.3 Check the boxes that best defines your business

- Regional headquarters office
 Latin America headquarters office
 Other
 National headquarters office
 Technology
 World headquarters office
 Finance

3.4 Employment and wages: (Retail & Mid-size grant)

- a) Existing jobs Company-wide: 1 Job: Creative Director/Pattern Maker
- b) Existing jobs in Miami DDA District: 0
- c) Total number of new jobs created in Miami DDA District : 10 total
5 seamstress, 1 Suits Tailor , 1 Cutter , 1 Technical Designer/Graphic Designer ,
2 Sales and Marketing
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal

Year	^{Year} New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits
2025	10	\$45,000	\$41,000	1,000

3.5 Employment and wages: (Start-up)

- a) Existing jobs Company-wide: _____
- b) Existing jobs in Miami DDA District: _____
- c) Total number of new jobs created in Miami DDA District : _____
- d) Average annual wages (not including benefits) created by September 30th (City of Miami Fiscal Year)
for each of the years listed below:

Year	New Jobs	Average Annual Wages	Median Annual Wages	Average Employer Provided Benefits

Section 4 Project Impact Information

4.1 Incentive Rationale:

Provide a statement indicating why the incentive award is needed to further the project. What role will the incentive award play in the decision of the applicant to locate or expand in the Miami DDA? Indicate whether there are other communities competing for this project, and if so, which communities, and what incentives are being offered by these communities (if any).

First, please allow me to express my sincere gratitude for the opportunity. I am truly thankful for being considered for this venture. The Incentive Award will be crucial in advancing the project, as the spaces we are considering for our boutique require various levels of work. Some need minor structural adjustments, while others require more significant renovations. The award will assist in transforming these spaces into a fashion-forward boutique that aligns with our brand's aesthetic, which will be key in attracting new clientele and supporting our marketing efforts.

Additionally, the Incentive Award will play a pivotal role in hiring qualified staff from the local community, which will streamline the production of our merchandise and inventory. Since most of our products will be made in-house, the efficient staffing will significantly improve our turnaround time.

The financial support from the incentive will also serve as a safety net for the business, especially during the initial phase while we wait for commercial traffic in the area to reach its peak. This funding will provide us with the flexibility to navigate unexpected challenges and help sustain the business as it reaches a point of stability and growth within its new community.

Ultimately, the Incentive Award will allow us to implement creative strategies to attract clients from outside the local area, ensuring the boutique thrives and grows in its new environment.

4.2 Capital Investment (if applicable):

- a) Project proposed capital investment in real estate

Rent

Purchase

Amount \$ \$192,000

- b) Describe the capital investment in real and personal property (examples: construction of new facility; remodeling of facility; upgrading, replacing, or buying new equipment):

I am estimating a capital investment of about \$100,000 for this project as about 40k will be going towards the sewing equipments : 20K on the sewing machines and embroidery machines , 10K on the Draping Mannequins different sizes , 10K on Display Mannequins .
60k into the construction of the new facility , the signage and the interior set up of the boutique with proper lighting and racks , shelving units etc . .

- c) List the amount and type (FF&E, equipment, remodeling, etc.) of major capital investment to be made by the applicant in connection with this Miami DDA project:

Amount \$ 20k sewing Machines and embroidery machine equipments FF&E (Furniture, Fixtures, & Equipment)

Amount \$ 10k Draping Mannequins Construction/Remodeling

Amount \$ 10k Display mannequins Other

Amount \$ 50k on Construction of space and interior Design
Installation with racks and shelves , lighting
10k on Furniture , plants decor , mirrors
, trims and materials , tools ,scissors ,rulers measuring tapes .

Section 5. Please initial below indicating your agreement:

5.1 MC that Miami DDA will conduct an annual review and verify the financial and personnel records of the Company and/or perform on site visits to verify employment relating to the new jobs, review said financial and personnel records, and ascertain whether the Company is compliance with the terms of the DIF Application and Program Guidelines;

5.2 MC that adherence to the DIF Application, Program Guidelines, and Annual Review requirements is a condition precedent for the receipt of any award in a fiscal year and that the Company's failure to comply results in the loss of eligibility for receipt of DIF awards and the revocation by the Board of Directors or Board of Directors Designee of the certification of the Company as a DIF eligible business;

5.3 MC that the payment of DIF awards are conditioned on submission of a completed Annual Review Form and subject to specific annual appropriations by the Board of Directors sufficient to pay amounts under the approved Application or as stipulated in the program guidelines;

5.4 MC that the Company will maintain personnel and financial records related to jobs, wages, and taxes paid which are the subject of this Agreement and submit summary reports of said records to the Miami DDA as part of each annual claims-submission. The Company will retain said personnel and financial records for a period of three (3) years after payment of the last cash incentive award.

5.5 MC that the Company will not enter into a lease agreement, or execute a renewal, before the final approval of said incentive.

Section 6. Submission and Contact Information

6.1 Two Signatures are Required for Submission

Name Mariame Conde
Title Creative Director
Address 1455 North Treasure drive , unit 50
North Bay Village , FL ,33141
Email conde.mariame@gmail.com
Phone 646 709 1241

Signature 
Date 02/28/2025

Name Mariame Conde
Title Creative Director
Address 1455 North Treasure drive , unit 50
North Bay Village , FL ,33141
Email conde.mariame@gmail.com
Phone 646 709 1241

Signature 
Date 02/28/2025

THE INFORMATION IN SECTIONS 7-10 TO BE COMPLETED BY THE MIAMI DDA

Section 7. Projected New Revenue to the City of Miami

List the amount and type of projected taxes this project will provide in the form of new revenue to the City of Miami:

- Amount \$ _____ Property Taxes (if applicable)
- Amount \$ _____ Business Tax Receipt (Chapter 31, Article II, Sec. 31-50)
- Amount \$ _____ Certificate of Use (Chapter 2, Article IV, Division 2, Sec. 2-207 (a) (3))

Section 8. Estimated Economic Impact

- Amount \$ _____ Salaries
- Amount \$ _____ Housing (~30%)
- Amount \$ _____ Discretionary Spending (~30%)

Section 9. Application Confirmation

- 9.1 Date Initial Application Received by the Miami DDA 2/28/2025
- 9.2 Date Application was Confirmed as Completed by Staff 2/29/2025
- 9.3 Date Application Reviewed by Enterprise Committee 4/2/2025
- 9.4 Date Application Reviewed by Board of Directors 4/18/2025

Section 10. Estimated Award and Agreement End Date

10.1 \$: 50,000 The estimated amount of DIF cash incentive awards which the Company is eligible to receive on the project.

10.2 Fiscal Year Estimated Amount

FY <u>2024-2025</u>	\$ <u>50,000</u>
FY _____	\$ _____
FY _____	\$ _____

The logo for MIAMIDDA, featuring a stylized white bar chart icon to the left of the text 'MIAMIDDA' in a bold, white, sans-serif font. Below 'MIAMIDDA' is the text 'DOWNTOWN DEVELOPMENT AUTHORITY' in a smaller, white, sans-serif font.

MIAMIDDA
DOWNTOWN DEVELOPMENT AUTHORITY

Monthly Results Report

March 2025

Counselors. Creators. Connectors.

March PR Activity



MEDIA RELATIONS & CONTENT CREATION

- Distributed information on parking and safety walks ahead of the Ultra Music Festival, securing coverage in *Miami Herald*, *El Nuevo Herald* and *CBS 4*.
- Collaborated with the UFC team to plan media outreach, drafted media advisories for the BOXR event and Fan Experience and began coordination with influencers to promote event.
- Invited media to the 3D Development launch and secured placements in *Florida Trend* and *Floridian Development*.
- Secured two *Miami Today* opportunities on Flagler Street beautification and Freebee update; slated to run on 4/2.
- Secured interest from Telemundo's *Hoy Dia* for segment on downtown soccer field, timed with launch on April 21.
- Secured interest with CBS 4 for segment spotlighting \$15 lunch options in Downtown.
- Secured interest with NBC 6 on DCCG grants, interview to be timed with launch.
- Began planning for 4/10 Permit Clinic 100th anniversary celebration.
- Updated press release for FC Barcelona partnership, and revised invitation for activation.
- Drafted messaging and statements as needed.
- Updated the Business Minute tracker weekly.

MANAGEMENT ACTIVITIES

- Attended board and business development meetings.
- Participated in weekly Freebee calls.
- Conducted biweekly client meetings.
- Shared weekly media mentions and clippings.

RESULTS TO DATE

(Jan. 1 – Mar. 31, 2025)

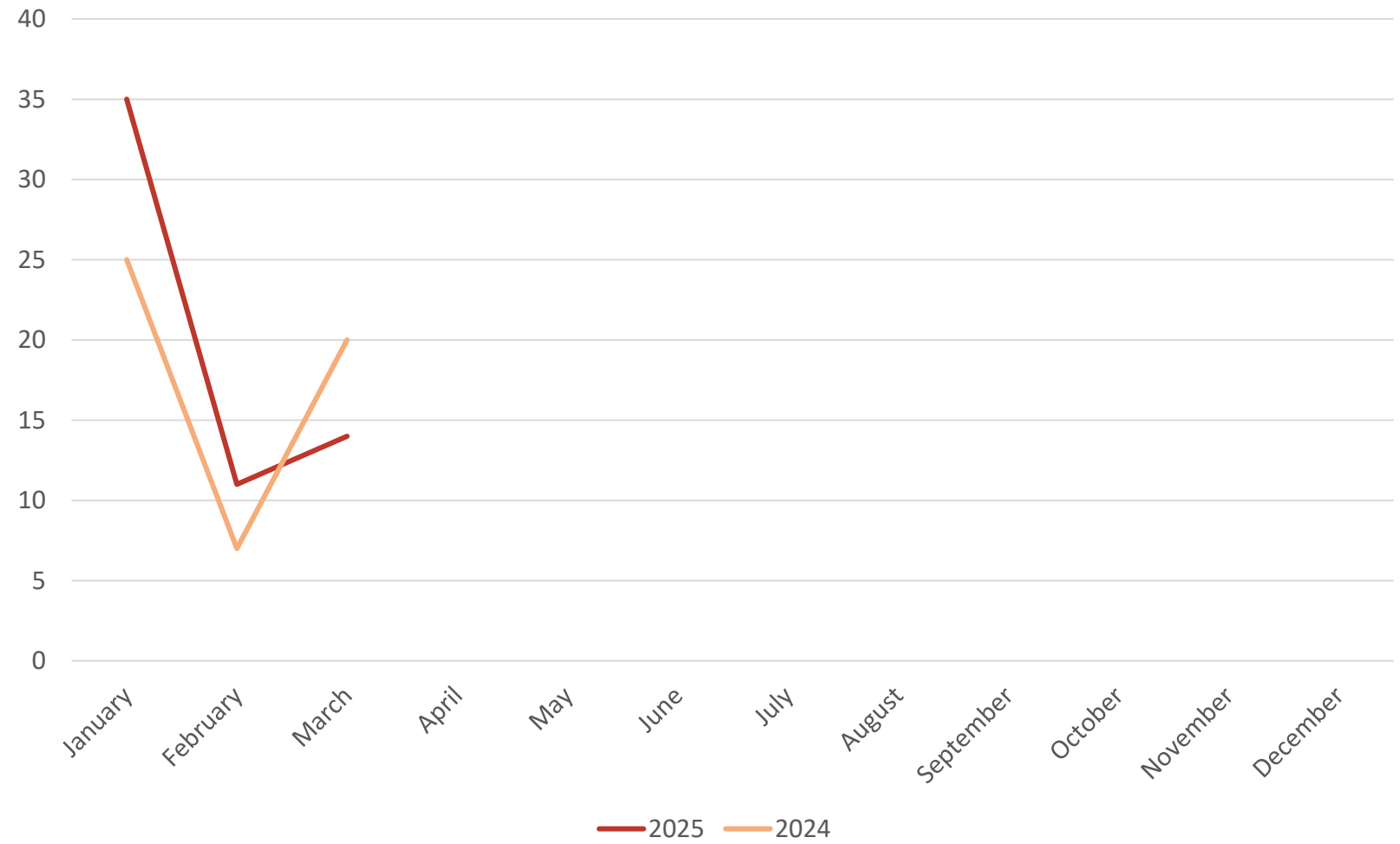
35

**Published Media
Placements**

20,612,765

Media Impressions

Year-to-Year Comparison*



Year	Placements to-date
2025	60
2024	51

*Includes all DDA mentions

Instagram Activity

(Jan 1, 2025 – March 28, 2025 compared to Jan 1, 2024 – March 28, 2024)

Impressions	Engagements	Audience	Audience Gained
220,908 ↘73.2%	3,241 ↘82.7%	62,443 ↗8.8%	1,854 ↘34.4%
Published Posts	Net Audience Growth		
188 ↘34.3%	627 ↘60%		

LinkedIn Activity

(Jan 1, 2025 – March 28, 2025 compared to Jan 1, 2024 – March 28, 2024)

Impressions	Engagements	Audience	Audience Gained
7,208 ↘52.3%	597 ↘41.3%	9,743 ↗5.2%	143 ↗3.6%
Published Posts	Net Audience Growth		
18 ↘5.3%	139 ↗1.5%		

CONTENT CREATION & PERFORMANCE

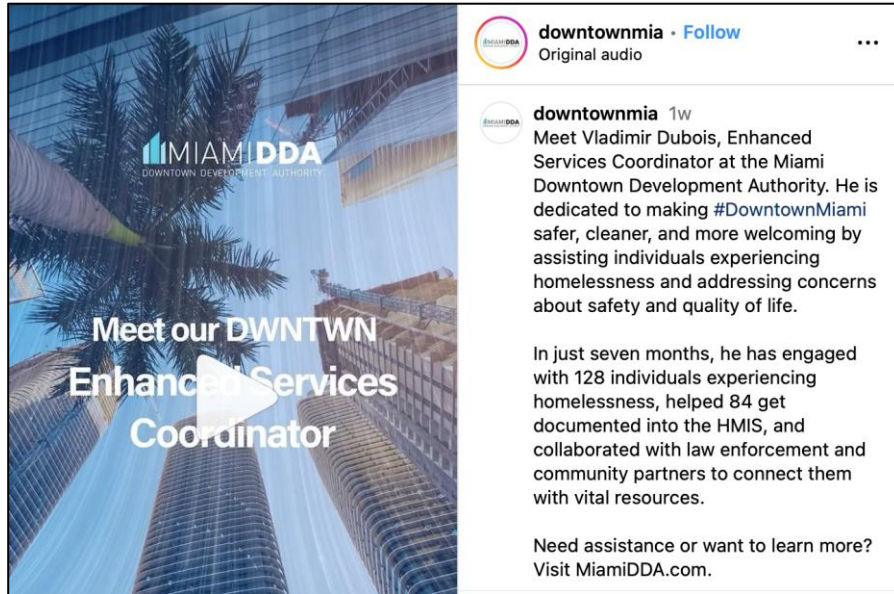
- PoP we drove a 9% increase in audience on Instagram and increases in audience, audience gained and net audience growth on LinkedIn.
 - PoP and MoM results are skewed due to increased engagement and reach from last year's UFC collaboration. The "where to watch" post drove 922,260 impressions and 9,340 engagements alone, so we anticipate this year's collaboration in April driving similar results.
- The lowest-performing Instagram posts this period (iii Points Seminar Reel, Bespoke Reel, Permit Clinic Reel, Learn More Image) lacked engaging details, such as strong visuals. We will continue to work with the team to craft content that resonates with the audience and encourages interaction.
- We also recommend continuing to focus on relevant, timely content that highlights key developments and engaging community events.

MANAGEMENT ACTIVITIES

- Supported planning of Miami DDA "Business Minute" social series, including drafting the Business Minute script
- Developed content series to showcase Miami DDA's work to help residents, visitors and businesses
- Supported in planning of UFC social content and boosted content
- Supported on same day posting and story requests outside of our planned calendar
- Continued to share additional LI content
- Daily community management

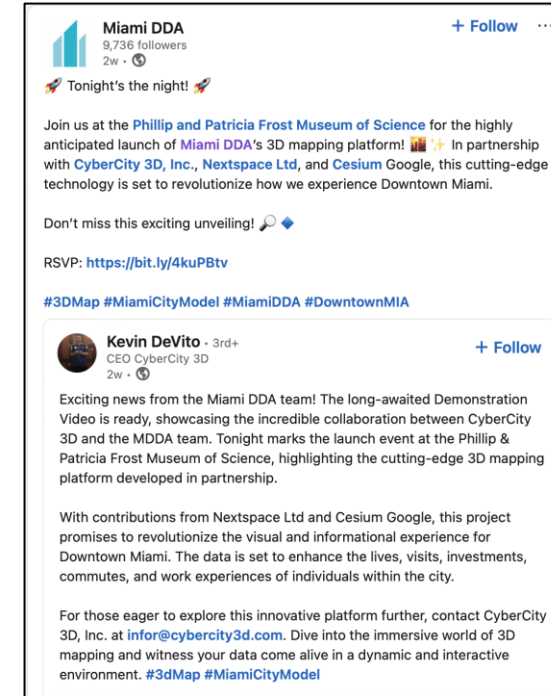
March Top Performing Content

Instagram



Impressions: 3,212
Engagements: 314
Engagement Rate: 9.8%
Industry Standard: 1.23%

LinkedIn



Impressions: 372
Engagements: 33
Engagement Rate: 8.9%
Industry Standard: 1.23%

Optimizations based on insights:

March's top-performing Instagram post was the introduction of Vladimir Dubois and his work to improve Downtown Miami. We're seeing that community-focused content drives strong engagement, and we recommend continuing to highlight locals and their impact. On LinkedIn, the post promoting the Miami DDA's 3D mapping platform launch performed the best. This likely resonated because it showcased innovative technology and its potential to shape the future of Downtown Miami.

Looking Ahead

Planned Activity for April 2025

PUBLIC RELATIONS

- Pitch UFC event for business impact stories, the BOXR event and promoting the Fan Experience.
- Pitch 100th Permit Clinic session.
- Support FC Barcelona announcement and coordinate media/influencer outreach for the exhibition.
- Plan media outreach for the Flagler Street re-opening, timing TBD.
- Coordinate interview with Journal of Urban Regeneration and Renewal for Christina and MJ.
- Continue outreach efforts for the 3D Development launch.
- Continue outreach efforts around Business Incentives grants, announcing year two of the program.
- Continue identifying timely news opportunities to position Miami DDA as a key source.
- Draft talking points for CAMACOM Conference.

SOCIAL MEDIA

- Expand boosted posts strategy to drive more engagement on FB/IG.
- Execute UFC social content, collaborations and boosts.
- Record four to six testimonials with community partners, incentive grant recipients and Permit Clinic clients for use on social.
- Continue Miami DDA "Business Minute" social series on IG and LinkedIn.
- Continue crafting content calendar and draft posts to highlight the Miami DDA's programs and initiatives.
- Support planning for parking campaign.

MANAGEMENT ACTIVITIES

- Share monthly report.
- Attend business development and board meetings; call in for committee meetings.
- Participate in Freebee bi-weekly marketing meetings.

MIAMI DDA | MAR 2025

EVENTS

-  Grant Recipients Events
-  Funding Partner/Sponsored
-  Networking Events
-  MiamiDDA Networking Events
-  Conferences
-  Partnership Event
-  Events by Invitation

Events received as of March 25

Date	Time	Event	Location	
TBD	TBD	Comedy and Dance Town Festival 2025	James L. Knight	
Mar 1-2	TBD	Open House Miami	Various Locations in Downtown Miami	
Mar 4 & 18	TBD	Craft Nite	Brickell Soul's Outdoor area at 609 Brickell	
Mar 6	6:00PM	Discover Downtown Miami In 3D: Unveiling Miami DDA's Interactive Map	Phillip and Patricia Frost Science Museum	
Mar 8	11:00AM	PAMM Free Second Saturday	Pérez Art Museum Miami	
Mar 13	6:00PM	Casa Gianna Grand Opening	Gale 601 NE 1st St	
Mar 13	2:00PM	Longevity Science Summit 2025	The Crush at the East Hotel	
Mar 13	5:00PM	Wolfson Market & Movie Night	Miami Dade Wolfson Campus	
Mar 18	6:00PM	Miami DDA & Mana Hubs Networking Event	Mana Hubs 21 SE 1st Ave	
Mar 18	7:00PM	The Art of Venetian Masks	Frist Miami Presbyterian Church	
Mar 21	7:30PM	Women in Music – Miami Soundwave Powered by Jim Beam	Mama Tried	
Mar 26-27	TBD	World Theater Day	Ruta Teatral - Various Locations in Downtown Miami	
Mar 27	TBD	Floating Films	Pérez Art Museum Miami	
Mar 27, 28	8:00AM	eMerge Americas	Miami Beach Convention Center	
Mar 28,29,30	4:00PM	ULTRA Music Festival	Bayfront Park	
Mar 30	TBD	Circus Day at the Park	Les - Ailes De Desir Foundation The Underline	



Disclaimer: The details outlined in this calendar of events are subject to change without prior notice. We present you with information provided by a third party. Kindly note that this information can be altered without warning.

MIAMI DDA | APR 2025

EVENTS

-  Grant Recipients Events
-  Funding Partner/Sponsored
-  Networking Events
-  MiamiDDA Networking Events
-  Conferences
-  Partnership Event
-  Events by Invitation

Events received as of March 25

Date	Time	Event	Location	
Apr 2	7:00PM	nightLAB: Nature Unleashed Presented by the Miami DDA	Phillip and Patricia Frost Museum of Science	
Apr 3 - 13	Times Vary	Miami Film Festival	Downtown Miami	
Apr 6	10:00AM	KIDS JAMM at PAMM	Pérez Art Museum Miami	
Apr 6	10:00AM	Sensory Sunday	HistoryMiami Museum	
Apr 8	10:00AM	LaunchLab Downtown Miami Making Your Business a Reality	Miami DDA Office	
Apr 10	12:00PM	ULI Miami Symposium Committee	Mandarin Oriental, Miami	
Apr 11	7:00PM	Lazer Evenings	Phillip and Patricia Frost Museum of Science	
Apr 12	10:00AM	Free Family Fun Day: Earth Day	HistoryMiami Museum	
Apr 12	11:00AM	PAMM Free Second Saturdays: eARTh Day Teen Takeover	Pérez Art Museum Miami	
Apr 12	1:30PM	Family Fest & Heritage Fest 2025	Adrienne Arsht Center	
Apr 15	TBD	Craft Night	609 Brickell Ave	
Apr 19	11:00AM	Earth Day 2025: Presented by FPL SolarNow	Phillip and Patricia Frost Museum of Science	
Apr 21	Times Vary	The Downtown Cup	Julias & Henry's	
Apr 24	6:00PM	Lexus Corporate Run	Bayfront Park	



ONGOING

- Ongoing - Olympia Arts Miami - StreetStages – Winter Series Feb - Mar 2025
- Ongoing - RUNADIC - Mondays, Wednesdays, & Saturdays
- Ongoing - Miami Bus Tours celebrating BFI's 20 Year Anniversary
- Ongoing - Miami Worldcenter: A Space for Artists and Art Lovers
- Mondays - Noche de Arte by collaboARTive
- Tuesdays and Thursdays: FREE Yoga - Bayfront Park
- Tuesdays - Baptist Health Brickell Run Club Powered by Nike

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