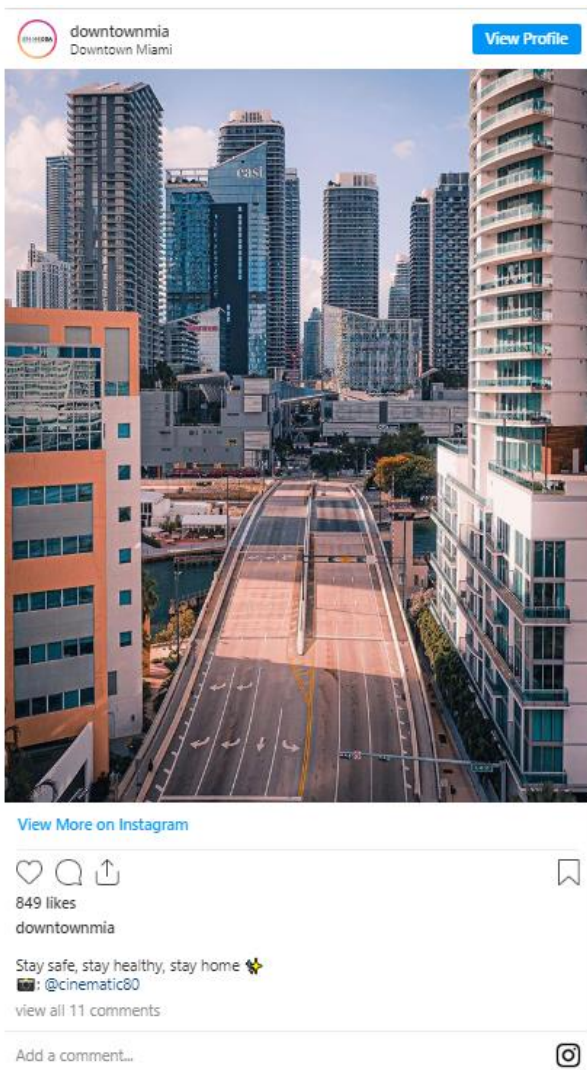


THE HUNGRY POST

April 1, 2020

“GO LOCAL, GO DIRECT” DISCOUNT PROGRAM BY MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

As the federal government extends social distancing regulations through April, the **Miami Downtown Development Authority (DDA)** is launching a “**Go Local, Go Direct**” discount program to support locally owned restaurants by incentivizing residents of Miami’s urban core to stay home and order direct from participating businesses. By offering discounts of 10% or more on direct delivery orders, participating restaurants will avoid the high fees charged by third-party delivery services.



In addition to the launch of the “Go Local, Go Direct” campaign, the Miami DDA has teamed up with SOBEWFF® & FIU Chaplin School of Hospitality to serve as a founding partner in a new Hospitality Industry Relief Fund that will provide immediate financial support totaling more than \$1 million to independently owned and operated restaurants and bars in Downtown Miami that have been impacted by the COVID-19 pandemic.

Diners may redeem their discount by ordering directly with restaurants by phone. By fulfilling orders directly, restaurants will avoid paying substantial fees to third-party delivery services, helping to ensure continuous food service in the urban core. Participating eateries include:

Restaurants: Fratelli Milano, Alloy Bistro, Pubbelly Sushi, Burger & Beer Joint, Fleming’s Steakhouse, Fooq’s, Kaori Sushi, Pizza Piola, Meraki Greek Bistro

Coffee shops & Cafés: Egg Spot, Puroast Coffee, Eternity Coffee Roasters

Quick Serve Eateries: Carrot Express, Fourteen Eatery, Jar & Fork, Pilo’s Street Tacos, Zest Marketplace