



June 2019

MARKET INSIGHTS

Our Mission:

The Miami Downtown Development Authority's mission is to grow, strengthen and promote the economic health and vitality of Downtown Miami.

As an autonomous agency of the City, the Miami DDA advocates, facilitates, plans and executes business development, planning and capital improvements, and marketing and communication strategies.

We commit to fulfill our mission collaboratively, ethically and professionally, consistent with the Authority's public purpose.

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Important Note:

Information in this document is deemed accurate as of June 2019 and is subject to change without notice.

TRANSPORTATION & INFRASTRUCTURE*



Existing

MiamiCentral Station / Brightline

Brightline/Virgin Trains is a privately developed, operated, and maintained high-speed, intercity passenger rail service that commenced service in January 2018. Brightline provides high-speed connections to Miami, Ft. Lauderdale, and West Palm Beach. MiamiCentral Station is Brightline's grand station in Downtown Miami with onsite retail, office, and residential space. Brightline rebranded as Virgin Trains USA in April 2019. Service to Orlando/Disney and Tampa are currently in the works. www.gobrightline.com

Metrorail

Metrorail is a 23-station, 25-mile elevated rapid transit system serving Miami-Dade County, with direct service to Downtown Miami, Miami International Airport, Kendall/Dadeland, South Miami, Coral Gables, the Health District, and various communities in northwest Miami-Dade, and connecting service to Broward and Palm Beach counties via the Tri-Rail/Metrorail transfer station. www.miamidade.gov/transit/metrorail.asp

Metromover

The Metromover is a FREE, 21-station, 4.4-mile automated people mover system in Downtown Miami, with connections to Metrorail at the Government Center and Brickell stations, and to Metrobus at various locations throughout downtown. The system connects nearly all of Downtown's neighborhoods and destinations, including the American Airlines Arena, Bayside Marketplace, Pérez Art Museum Miami and the Patricia & Phillip Frost Museum of Science, Miami Dade College, Museum Park, Mary Brickell Village, and the Adrienne Arsht Center for the Performing Arts. www.miamidade.gov/transit/metromover.asp

Miami Trolley

The Miami Trolley is a comprehensive, City-wide rubber-tire trolley system, with three loops serving Downtown Miami covering Brickell, the Central Business District, the Arts & Entertainment District, and PortMiami. The trolleys are FREE and run from 6:30am until evening hours depending on routes. Download the updated APP on your phone! www.miamigo.com/trolley/Tracker.html

Citi Bike Bike Sharing Program

The Citi Bike program is Miami's bike sharing and rental system, consisting of a fleet of bikes that are locked into a vast network of docking stations located throughout Miami and Miami Beach. With a thousand bikes, a hundred stations and more on the way, bikes are available to use 24 hours a day, 365 days a year. www.citibikemiami.com

Dockless Scooters

In October 2018, the Miami City Commission approved a one-year pilot program for electric motor scooters in downtown Miami, Brickell, and Coconut Grove. Companies taking part in the pilot program include Bird, Bolt, Jump, Lime, Lyft and Spin. Ultimately the hope is scooters can provide downtown residents and commuters a safe, affordable, and environmentally friendly alternative to cars, reducing traffic congestion (and therefore carbon emissions), and serve as a catalyst for a more robust and connected bike lane network. <https://www.miamigo.com/Services/Transportation/Miami-Scooter-Pilot-Program>

Downtown's first Complete Street -- SE/SW 1st Street

In August 2017, the DDA with its partners, Miami-Dade County and the city of Miami, launched a 12-month pilot of downtown's first Complete Street featuring dedicated bus and bike lanes. Through this demonstration street for people, the DDA hopes to accommodate our growing population by using all modes. The DDA partnered with the City of Miami Police on education and enforcement of the new alignment. After one year, the Miami DDA evaluated the outcomes of this experiment and found that crashes have been reduced by 65%, increased bicycle volumes by 40%, improved travel times and nominally changed bus operations. Furthermore, the corridor experienced economic growth in the first year as well. www.miamistreetsforpeople.com

Baywalk / Riverwalk

The Miami Baywalk and Riverwalk are the connected/overlapping publicly accessible pedestrian corridors for walking and biking along Downtown Miami's two beautiful waterfronts: Biscayne Bay and the Miami River. Within the Miami DDA's boundaries, the Baywalk is 88% complete and the Riverwalk is 65% complete. Furthermore, after engaging the public in a dialogue about how to make the Baywalk/Riverwalk greater assets to downtown, the Miami DDA has created the Unifying Design Elements and Waterfront Guidelines that will create a continuous and cohesive experience for all to enjoy.

AVE 3

Highlighting the need to create streets for people, the transformation of NE 3rd Ave between Flagler and 1st Streets gave residents, visitors, and employees a community gathering space. In October, the City of Miami, Miami Parking Authority, Miami-Dade's Quick Build Challenge program and the Miami DDA came together to paint AVE 3, install a parklet and planters and host more than 600 people for dinner, conversation, games, and music in the street. Based on the overwhelming success, Steve Dutton, downtown resident and volunteer leader, plans to host another community event in fall 2019. www.avenue3miami.org

Coming Soon

Tri-Rail Downtown Miami Link

Miami DDA invests in public transportation projects to enhance access to Downtown and alleviate traffic. The Tri-Rail Downtown Miami Link is an extension of the current Tri-Rail commuter train into Downtown Miami being developed alongside Brightline/Virgin Trains' MiamiCentral Station. In 2016, the Miami DDA Board of Directors unanimously approved funding in support of the Tri-Rail Downtown Link in the amount of \$1.27M and expects to realize this critical connection in 2020, as soon as it completes its Positive Train Control (PTC) testing. Construction of the Downtown Tri-Rail station was completed in early 2019. www.sfrta.fl.gov

Flagler Streetscape Beautification Reconstruction

Highlighting Flagler Street's historic and distinct heritage as Miami's iconic main thoroughfare, the Miami DDA, together with the City of Miami, Miami-Dade County and the property owners of Flagler Street have all committed to contribute additional funding to achieve a curbless Festival street to encourage pedestrian activity. The City of Miami Commission voted to approve this enhanced project in July, which should prompt construction in Fall of 2019.

Baywalk / Riverwalk

As one of the first steps in highlighting the new Unifying Design Element & Waterfront Guidelines, the Miami DDA is partnering with the City of Miami, the NFL and Bayfront Park Management Trust to install 36 new Baywalk lights with LED light strips and programmable color controls. They are scheduled to be installed in time for Super Bowl 2020 and Super Bowl Live, which will be hosted in Bayfront Park in February 2020.

The Underline

The Underline's vision is to transform the underutilized land in the urban core below Miami's Metrorail into a 10-mile neighborhood park, urban trail, and living art destination. The Underline will connect communities, improve pedestrian and bicyclist safety, promote healthy living, and create over one hundred acres of open space with restored natural habitats. The first phase of the project commences from the Miami River south to SW 13th St broke ground in December 2018 and is expected to complete in 18 months. www.theunderline.org

In The Works (planned)

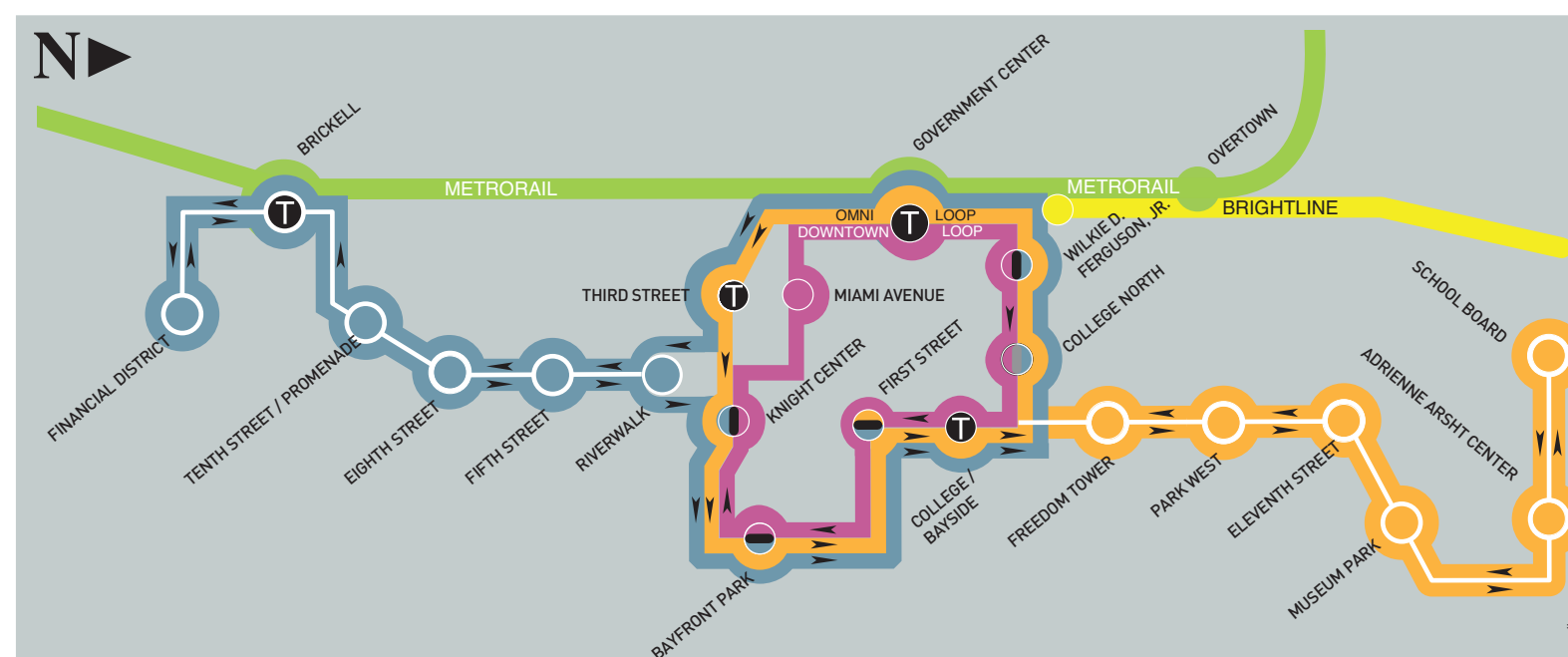
Biscayne Green

Biscayne Green is a long-term vision to redesign Biscayne Boulevard through Downtown to include a pedestrian promenade, enhancing connectivity and safety, and providing multi-modal options. In January, 2017, the Miami DDA, together with its partners including Knight Foundation, the Miami Parking Authority and the Miami Foundation, hosted a public space intervention to show the impacts of this gray to green transformation. From this overwhelming positive experience, the Miami DDA will work with the Florida Department of Transportation (FDOT), the City of Miami, Miami Parking Authority and Miami-Dade County to conduct a Lane Elimination analysis, which is expected to be completed in 2020. The findings of this study will be used to justify construction of Biscayne Green. www.biscaynegreenmiami.com

SMART Plan

The SMART (Strategic Miami Area Rapid Transit) Plan entails six priority transit corridors in Miami-Dade County. By advancing the SMART Plan, DDA hopes to offer all residents and employees more car-free options to get downtown. While downtown is the most accessible neighborhood by transit, large population centers still must rely on their car to get here. The TPO will prioritize resources to build these corridors first. Additionally, the Miami Dade Expressway Authority has announced plans to begin rapid transit service on the shoulders of SR 836. Finally, the realization of Tri-Rail service Downtown will help realize the Northeast Corridor. www.miamidatp.org

For additional information, visit www.miamidda.com



Average Monthly Metrorail Ridership

Brickell Station	150,050
Government Center	251,146
Overtown	50,215
Total monthly system ridership for downtown stations	451,412

Other Average Monthly Ridership

Brightline	80,220
Miami Trolley*	127,835
CitiBike incoming*	9,459
CitiBike outgoing*	5,367

*Ridership for Greater Downtown stations only

Average Monthly Metromover Ridership (total system ridership 738,850)

Adrienne Arsht Center	43,279	Eleventh Street	8,539	Government Center	159,903	Riverwalk	19,105
Bayfront Park	83,256	Fifth Street	11,838	Knights Center	23,931	School Board	20,266
Brickell	86,179	Financial District	30,451	Miami Avenue	11,140	Tenth Street	22,522
College / Bayside	53,698	First Street	42,744	Museum Park	11,134	Third Street	8,504
College North	21,675	Freedom Tower	12,055	Park West	7,586	Wilkie D. Ferguson, Jr.	12,801
Eighth Street	48,248						

Source: Miami-Dade Transit Authority, 2019 Ridership Report, as of April 2019.