MIAMIDDA
DOWNTOWN DEVELOPMENT AUTHORITY

Enhanced Services Report
February 2020

Ambassadors
Distributing Valentine's Day Candy

NEAT/DET
Replacing plant material

DET/CRA
Graffiti Removal

DET/NEAT
Special Clean-Up with MPD

Ambassadors
Walk for the Animals Event 2020

Downtown Ambassadors

- ☐ **16,544** Hospitality assists / **245** Safety Walks
- ☐ **197** Motorist assists / **1,432** Business Contacts
- ☐ **2,413** homeless outreach interactions
- ☐ Assisted at **10** events –- including Super Bowl LIV, Walk for the Animals, MCAD events, Mary Brickell Village events & **5** Heat games
- ☐ Participated in Hospitality Training
- ☐ Distributed Valentine's Day candy throughout the District during Valentine's Day shopping season.

Downtown Enhancement Team (DET)

- ☐ DET & DET/CRA collected **1,645** garbage bags
- ☐ DET/NEAT removed **14** instances of illegal dumping; removed **5** syringes from the area
- ☐ Trained **5** new DET/CRA members
- ☐ DET / NEAT collaborated on litter pick/graffiti removal & landscape maintenance throughout the District in preparation for Super Bowl LIV events, Yacht Show, Miami Marathon, 305 Half Marathon, Dolphin Cancer Challenge, Miami Heat games & Arsht Center events
- ☐ Collaborated on special-clean up with MPD, NET, Human Services and Solid Waste on **2/12**

Neighborhood Enhancement Action Team (NEAT)

- ☐ NEAT/DET performed landscape maintenance and watering throughout DWNTWN
- ☐ NEAT/DET replaced **268** shrubs (flowering plants) along NE 1 St, SE 1 St & at the Dade County Courthouse

Downtown Special Vending District

- ☐ Weekday inspections conducted on **2/6** & **2/24**; Quarterly Weekend inspections conducted on **2/22**

Quality of Life – FACTS

- ☐ **12** incidents reported by Ambassadors
- ☐ **3** Street signs/ **8** Traffic Signals reported to MDC PW
- ☐ **9** lighting issues were reported to FPL/City of Miami & Miami-Dade County
- ☐ **1,100** instances of Graffiti removed by DET & Ambassadors
- ☐ **44,392** uses to date at Pit Stop (FY 19-20); restrooms have been used **245,616** times since inception
- ☐ **12** special collections; **90** Daily Inspections conducted by Solid Waste

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